NO.44

ARCHIE GIANT SERIES

25¢

APPROVED BY THE COMICS CODE AUTHORITY

MAC

Archie's Pals 'n' Gals

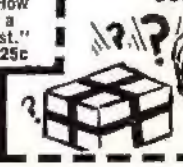
HERE'S A WHOLE TREASURE CHEST OF FUN

THROW YOUR VOICE

Throw your voice into trunks, behind doors, everywhere. Instrument fits in your mouth out of sight. Fool teacher, friends, family. Free book on "How to Become a Ventriloquist."
No. 137 25c

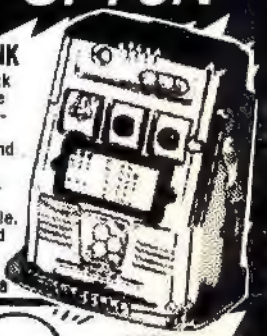
MAGIC CARDS

Deck is marked and stripped. Can be read from the back but looks like ordinary deck. With instructions for 10 terrific tricks.
No. 183 ..... $1.98



SURPRISE PACKAGE

Are you willing to take a chance? We won't tell you what you get, but because you're willing to gamble, we'll give you more than your money's worth.
No. 678 .....Only 50c



JACK POT BANK

Dime-operating Jack Pot Bank works like the one armed bandit in Las Vegas. Deposit the dime and spin the handle. Reels spin and look like the real stuff. Dimes are removable. Should not be used for gambling purposes.
No. 2060.....1.98

SKIN HEAD WIG

Most people try to grow hair. This is just the opposite. Made of flesh toned latex will fit all heads. For the executive that would like to change his appearance. Absolutely harmless.
A35 ..... $1.00

UNBEATABLE SELF DEFENSE MADE EASY

KETSUGO

ONLY $1.00

The powerful choice secrets of: Karate, Aikido, Ate-Waza, Judo, Yawara, Jiu Jitsu, Savate

REDUCE ANY ASSAILANT TO CRINGING HELPLESSNESS IN SECONDS

Learn by yourself in just one week. No matter how small you are you can walk with confidence—fear no man.
No. 224 .....$1.00

BOOMERANG

Something new in target throwing. In case you miss, it comes right back to you, and bingo! you're set to "fire" again. More fun than a "barrel of monkeys."
No. 141 .....75c

ATOMIC SMOKE BOMB

Light one and watch the column of thick, white smoke rise to the ceiling, mushrooming into a dense cloud, just like an A Bomb.
No. 971 .....20c

JOY BUZZER

Most popular joke novelty in years! Wind up and wear it like a ring. When you shake hands, it almost raises the victim off his feet with a "shocking sensation." Absolutely harmless.
No. 239 .....Only 50c

COMPLETE POWERED DRAG-RACING KIT

This complete drag-racing course includes two sports cars over 5 inches long—an MGA Mark II and a Jaguar KK140—a starting gate, guide lines to keep the cars on course, and STOP bumpers for the finish line. Decals and racing numbers are also included, plus easy-to-follow instructions for building.
Item No. 973 .....$1.00

TRICK BLACK SOAP

Ordinary looking piece of soap. Victim washes face and gets blacker and blacker. When he gets a look in the mirror, he'll be shocked. Harmless.
No. 575 .....Only 25c

MONEYMAKER

Insert a blank piece of paper, turn the knob . . . and . . . OUT COMES A REAL DOLLAR BILL! Insert the dollar and it changes to a $5 then the $5 changes to $10.
A135 .....1.25

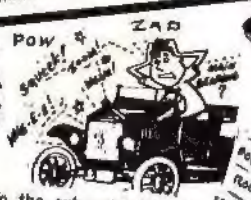
SECRET BOOK SAFE

With combination lock only you can open.

Looks like any book so no one would think to look for valuables in it. Securely locked by combination only you know - because you yourself have set it. Tough under-structure is covered with simulated leather binding.
700 .....$1.98

SECRET SPY SCOPE

Pen Size——Clips On Your Pocket-6 Power Magnifier.
6-power wide field magnifier is cleverly concealed in a pen-sized pocket scope **Item No. F59 .....$1.98**



EXHAUST WHISTLE

Just slip it into the exhaust pipe of your friend's car . . . then watch him when he starts the engine! The howls and noises will make him think the motor's about to blow up or fall apart —while you roar with laughter.
No. F193 .....50c

WHOOPEE CUSHION

Place on a chair under a cushion, then watch the fun when someone sits down! It gives forth embarrassing noises. Made of rubber, and inflatable. A scream
No. 247 .....50c

ONION GUM

Yes—Looks like real chewing gum but tastes like ONIONS! Its too funny! 5 slices to a pack.
No. 281 .....20c

X-RAY SPECS

An Hilarious Optical Illusion $1.00

Scientific optical principle really works. Imagine—you put on the "X-Ray" Specs and hold your hand in front of you. You seem to be able to look right through the flesh and see the bones underneath. Look at your friend. Is that really his body you "see" under his clothes? Loads of laughs and fun at parties.
No. FL7 .....$1.00

MAKE YOUR OWN "KOOKY" T-SHIRTS IN SECONDS

All you do is lay the transfer on, press down with a hot iron and presto!—you'll have a crowd-stopping "zany" shirt . . . in colors, too. Each transfer will transform several shirts. Can be washed, of course.
Item No. 339 Any two transfers $1.00. All 4 transfers $1.75

Honor House Prod. Corp. Dept. 185GK32
Lynbrook, N.Y. 11563

Rush me the items listed below. If I am not 100% satisfied, I may return any part of my purchase after 10 days Free Trial for full refund of purchase price.

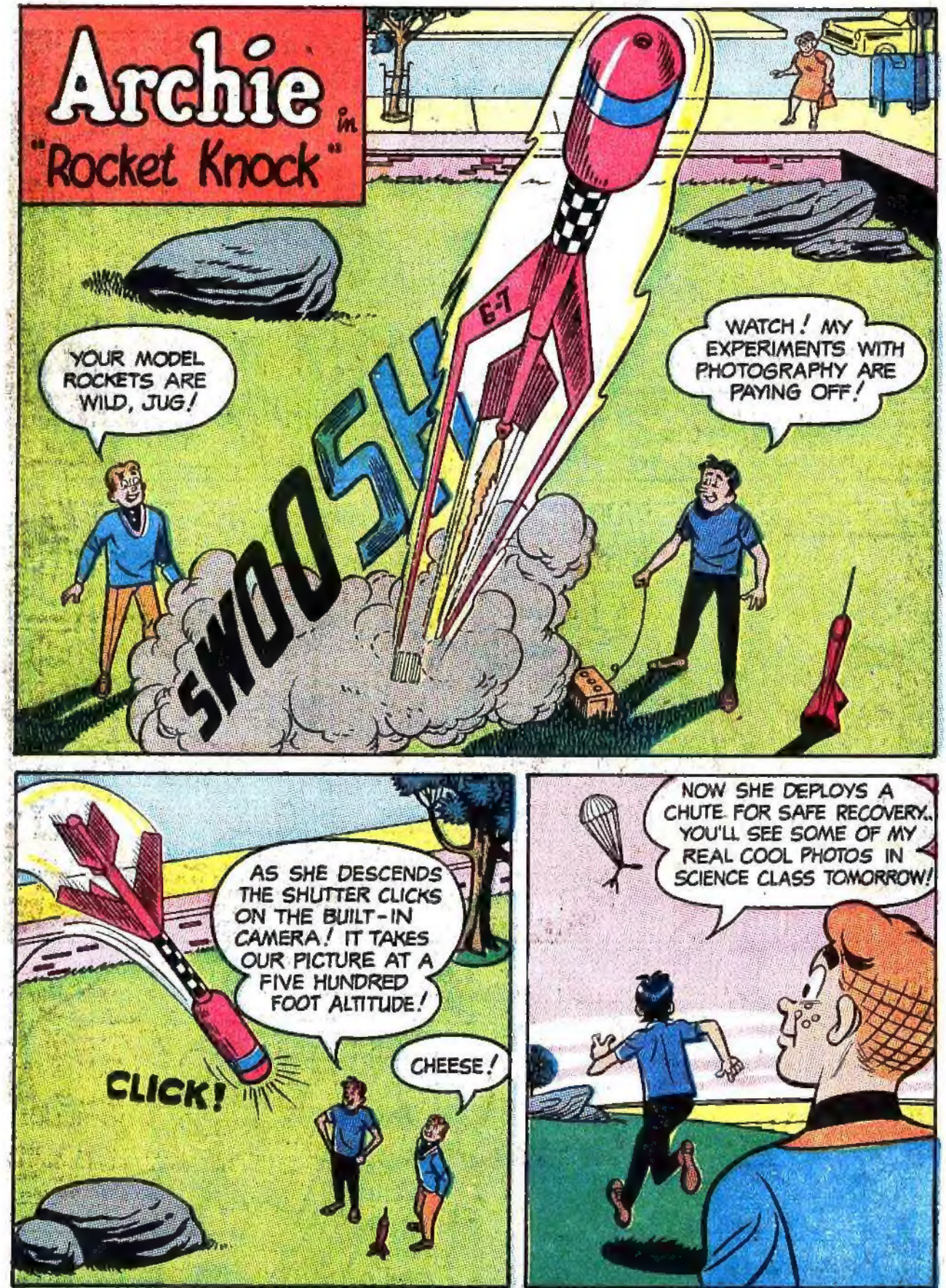
Item	Name of Item	How Many	Total Price

☐ I enclose.....In full payment. Same guarantee.
☐ Send C.O.D. I will pay postman on delivery plus C.O.D. and shipping charges.

Name .....

Address ..... Zip .....

N.Y. State residents please add 2% sales tax. Sorry, we cannot ship orders for less than $1.00. Kindly add 15c for postage and handling to all orders.


Archie in "Rocket Knock"
YOUR MODEL ROCKETS ARE WILD, JUG!
SWOOSH!
6-7
WATCH! MY EXPERIMENTS WITH PHOTOGRAPHY ARE PAYING OFF!
AS SHE DESCENDS THE SHUTTER CLICKS ON THE BUILT-IN CAMERA! IT TAKES OUR PICTURE AT A FIVE HUNDRED FOOT ALTITUDE!
CLICK!
CHEESE!
NOW SHE DEPLOYS A CHUTE FOR SAFE RECOVERY.. YOU'LL SEE SOME OF MY REAL COOL PHOTOS IN SCIENCE CLASS TOMORROW!

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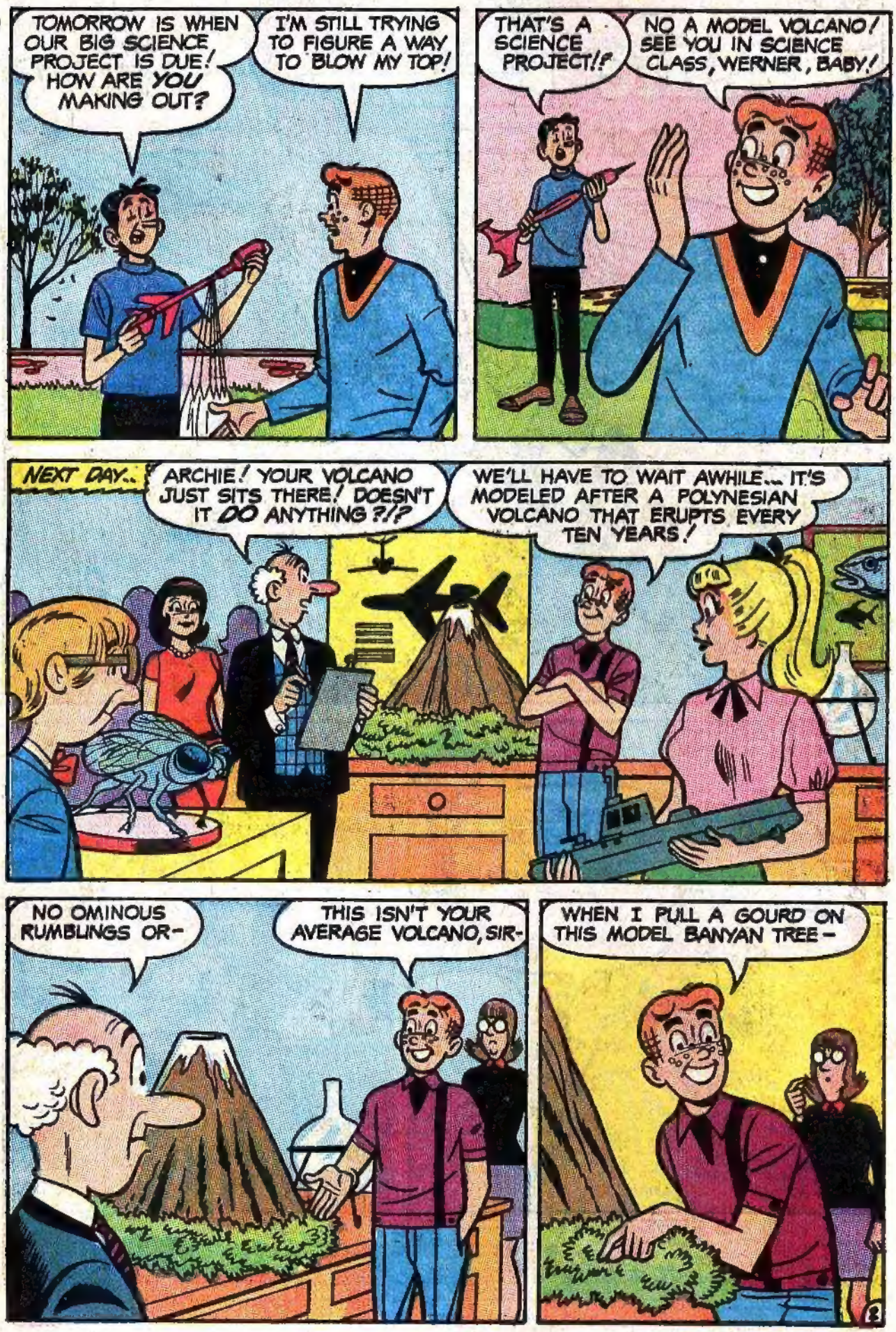
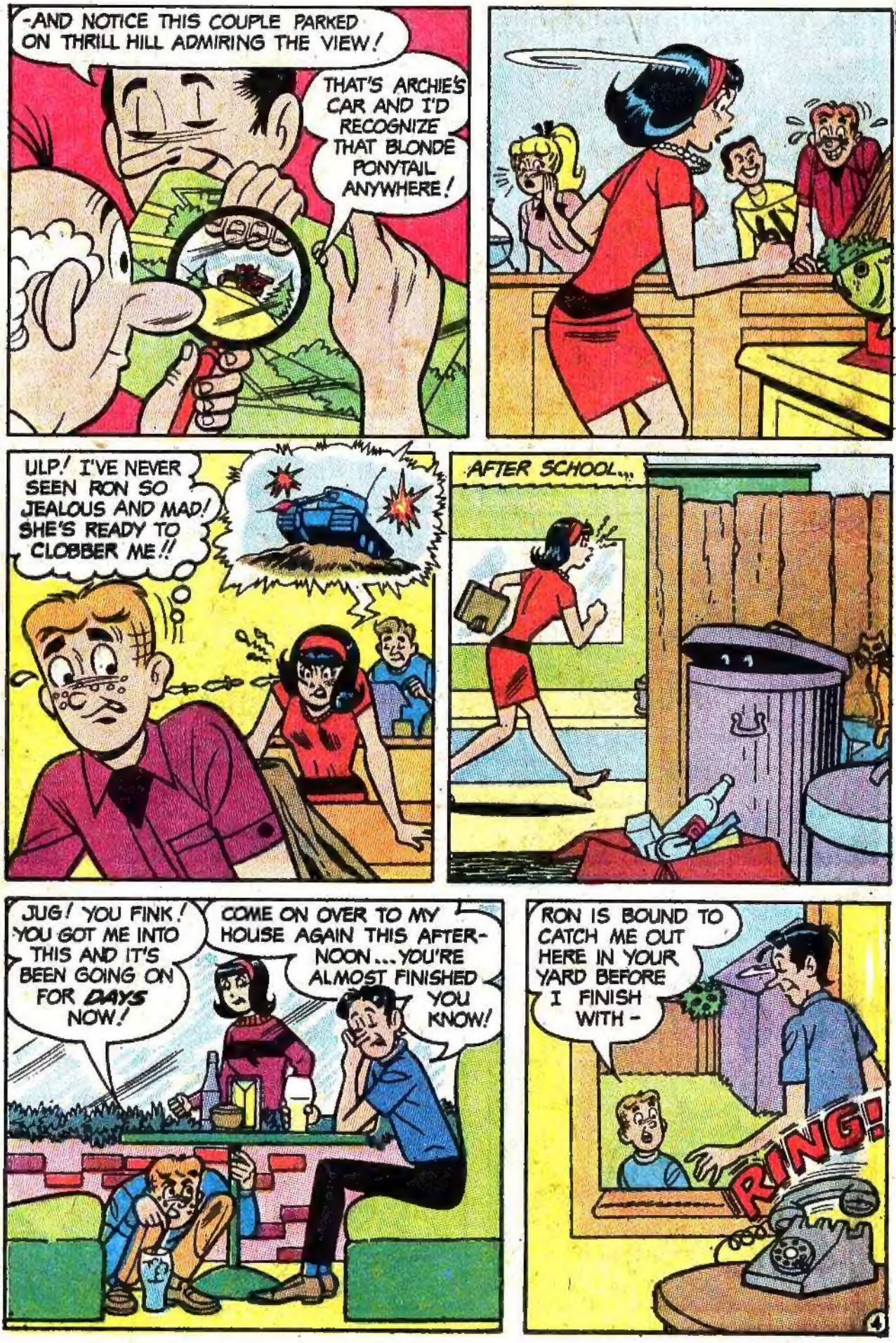
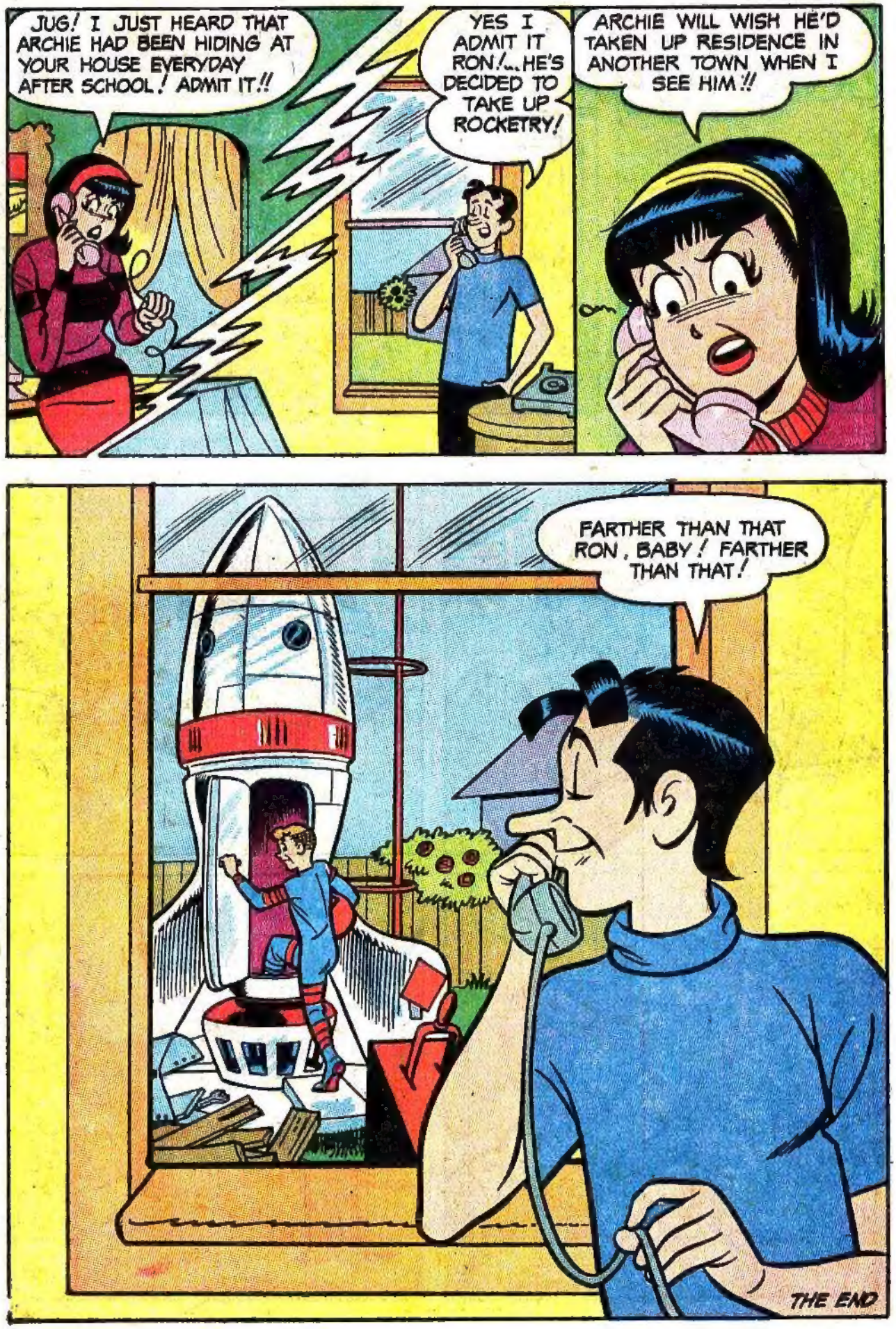

TOMORROW IS WHEN OUR BIG SCIENCE PROJECT IS DUE! HOW ARE YOU MAKING OUT?
I'M STILL TRYING TO FIGURE A WAY TO BLOW MY TOP!
THAT'S A SCIENCE PROJECT!?
NO A MODEL VOLCANO! SEE YOU IN SCIENCE CLASS, WERNER, BABY!
NEXT DAY..
ARCHIE! YOUR VOLCANO JUST SITS THERE! DOESN'T IT DO ANYTHING?!?
WE'LL HAVE TO WAIT AWHILE... IT'S MODELED AFTER A POLYNESIAN VOLCANO THAT ERUPTS EVERY TEN YEARS!
NO OMINOUS RUMBLINGS OR-
THIS ISN'T YOUR AVERAGE VOLCANO, SIR-
WHEN I PULL A GOURD ON THIS MODEL BANYAN TREE-

A BUILT-IN MUSIC BOX PLAYS "LAVA COME BACK TO ME"!
THAT MARKS YOUR VOLCANO JUST ABOVE "C" LEVEL!
AN IMPRESSIVE MODEL ROCKET DISPLAY, JUG-HEAD! WHAT'S THAT YOU'RE UNROLLING?
A COMPOSITE AERIAL PHOTOGRAPH..
AFTER DEVELOPING AND ENLARGING I PIECED TOGETHER A SECTION OF RIVERDALE'S LANDSCAPE TAKEN AT ONE THOUSAND FEET!
IMPRESSIVE!
BUT WHAT'S REALLY IMPRESSIVE IS CLEARLY REVEALED THROUGH THE MAGNIFYING GLASS---
THIS WAS TAKEN LAST FRIDAY! RECOGNIZE THAT FORM PUTTING ON THE GREEN?
INDEED! MISTER WEATHERBEE WHO CALLED IN SICK WITH A COLD LAST FRIDAY! TSK! TSK! TSK!
3


-AND NOTICE THIS COUPLE PARKED ON THRILL HILL ADMIRING THE VIEW!
THAT'S ARCHIE'S CAR AND I'D RECOGNIZE THAT BLONDE PONYTAIL ANYWHERE!
ULP! I'VE NEVER SEEN RON SO JEALOUS AND MAD! SHE'S READY TO CLOBBER ME!!
AFTER SCHOOL...
JUG! YOU FINK! YOU GOT ME INTO THIS AND IT'S BEEN GOING ON FOR DAYS NOW!
COME ON OVER TO MY HOUSE AGAIN THIS AFTERNOON... YOU'RE ALMOST FINISHED YOU KNOW!
RON IS BOUND TO CATCH ME OUT HERE IN YOUR YARD BEFORE I FINISH WITH -
RING!
4


JUG! I JUST HEARD THAT ARCHIE HAD BEEN HIDING AT YOUR HOUSE EVERYDAY AFTER SCHOOL! ADMIT IT!!
YES I ADMIT IT RON!...HE'S DECIDED TO TAKE UP ROCKETRY!
ARCHIE WILL WISH HE'D TAKEN UP RESIDENCE IN ANOTHER TOWN WHEN I SEE HIM!!
FARTHER THAN THAT RON, BABY! FARTHER THAN THAT!
THE END

Archie
in
SOMEDAY
ARCHIE, DO YOU EVER GIVE ANY THOUGHT TO WHAT YOU'D LIKE TO BE SOMEDAY?
YES, I'VE THOUGHT ABOUT IT!
FOR EXAMPLE?
LET ME SEE...
RIGHT NOW, I THINK I'D LIKE TO BE AN ACTOR!
GOOD, ARCHIE! AND I'M GOING TO HELP YOU GET STARTED!
HOW, POP?
HERE! ACT LIKE YOU'RE WORKING!
The END!

DIG THIS CRAZY OFFER!
Archie's PALS 'N' GALS
GIANT
WE'LL SEND YOU A FREE COPY OF ARCHIE'S PALS 'N' GALS WITH EVERY ONE YEAR SUBSCRIPTION!
YOU GET FOUR GIANT SIZE COMICS PLUS A BIG BONUS ISSUE ABSOLUTELY FREE!...IT'S A STEAL!
LIKE FINDING A QUARTER! ...AND WHO CAN'T USE AN EXTRA TWO BITS?
SO GET WITH IT! FILL OUT THE COUPON! THIS OFFER IS LIMITED AND WE DON'T WANT YOU TO MISS OUT ON OUR GIFT TO YOU! DON'T DELAY!...ACT NOW!
SEND TO ARCHIE'S PALS 'N' GALS 5 FOR 4
1114 FIRST AVENUE
NEW YORK, N.Y. 10021
ENCLOSED PLEASE FIND ONE DOLLAR FOR THE NEXT FOUR ISSUES OF ARCHIE'S PALS 'N' GALS
PLUS A FREE BONUS ISSUE!
NAME (PLEASE PRINT)
AGE
ADDRESS
CITY
STATE
ZIP
BUY 4! GET 5!

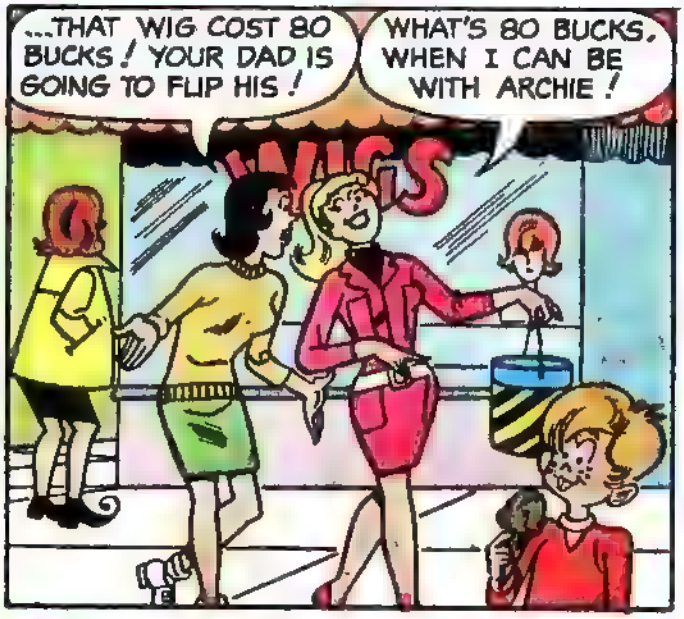
Archie's Girls
Betty and Veronica
SIGH!...WHAT HAS VERONICA GOT, THAT I DON'T HAVE, BIG ETHEL?
WELL, FOR ONE THING, SHE HAS ARCHIE!
in
Hair Raising
YOU'RE VERY OBSERVING!
LET'S SEE NOW... SHE HAS MONEY AND HER OWN WAY ALL OF THE TIME!
I DON'T MEAN THAT!...WHAT DOES ARCHIE LIKE ABOUT HER!

MAYBE ARCHIE'S JUST GOT A HANG UP FOR DARK HAIR!
DO YOU REALLY THINK SO, BIG ETHEL?
I DON'T KNOW! ...IT'S JUST A STAB IN THE DARK!
TAXI
HEH! HEH! THAT WAS PRETTY FUNNY!
YOU COULD BE RIGHT!
WHAT DO YOU THINK ARCHIE WOULD SAY IF I SUDDENLY HAD DARK HAIR?
HE'D SAY YOU DYED IT
...WELL, I'M NOT!...COME ON! YOU AND I ARE GOING SHOPPING!
HOW DO I LOOK ETHEL?
SAY!...
2

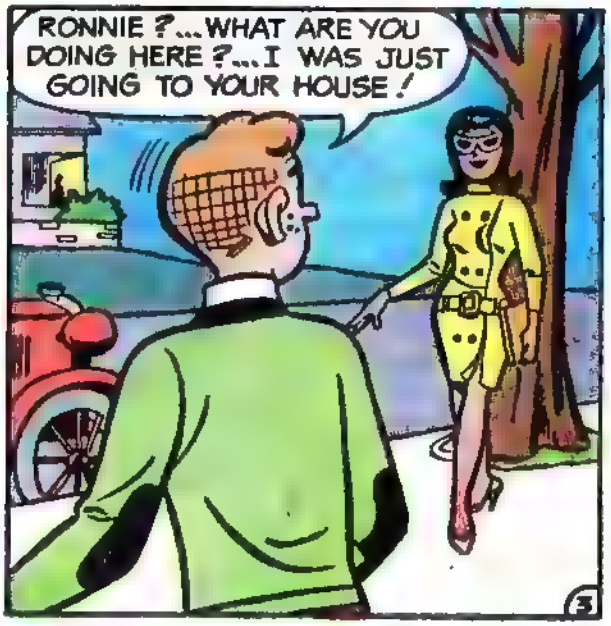
...DO YOU KNOW IF YOU HAD A PAIR OF SUNGLASSES ON YOU MIGHT EVEN PASS FOR RONNIE HERSELF!

DO YOU REALLY THINK SO?
WELL MAYBE? ...IF YOU KEPT YOUR MOUTH SHUT!

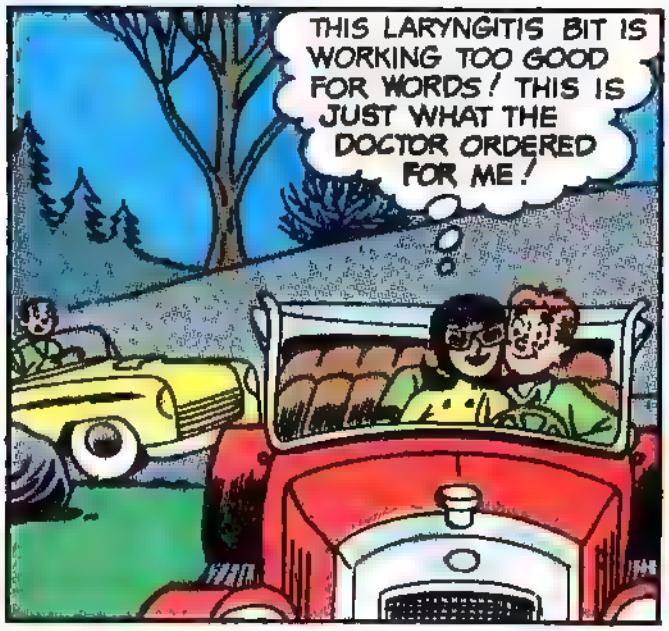
I'LL TAKE IT! CHARGE IT TO MY FATHER, MR. COOPER!
I HOPE YOU KNOW WHAT YOU'RE DOING, BETTY!...


...THAT WIG COST 80 BUCKS! YOUR DAD IS GOING TO FLIP HIS!
WHAT'S 80 BUCKS, WHEN I CAN BE WITH ARCHIE!
WIGS

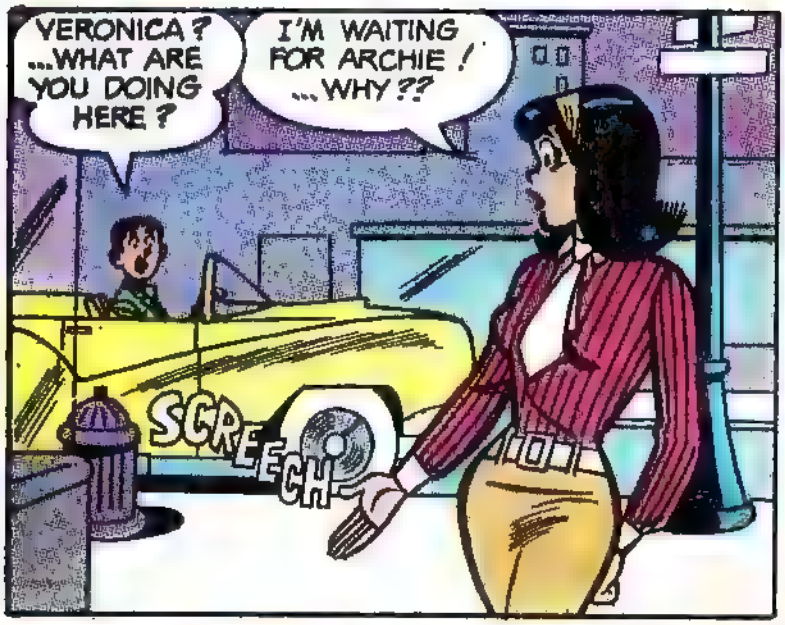
LATER...

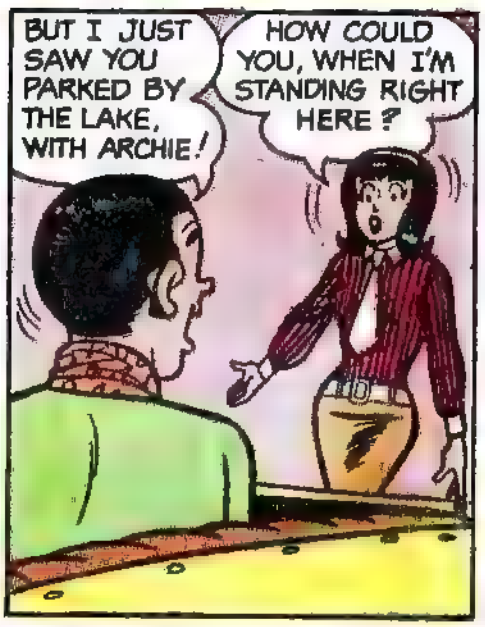

RONNIE?...WHAT ARE YOU DOING HERE?...I WAS JUST GOING TO YOUR HOUSE!

AND WHAT ARE YOU DOING WITH SUNGLASSES ON? ...THERE'S NO SUN OUT?
WHAT'S THE MATTER? ...THE CAT GOT YOUR TONGUE?
YOU HAVE LARYNGITIS?... OH YOU POOR THING!...BUT YOU WERE JUST TALKING TO ME ABOUT AN HOUR AGO!
I JUST GOT IT TAKING A SHOWER!
LET'S GO PARK BY THE LAKE AND WATCH THE MOON! DOCTORS ORDERS
O.K. RONNIE! ...BUT IT SEEMS LIKE A CRAZY REMEDY FOR LARYNGITIS!


THIS LARYNGITIS BIT IS WORKING TOO GOOD FOR WORDS! THIS IS JUST WHAT THE DOCTOR ORDERED FOR ME!

THAT LUCKY CREEP! ...HE GETS TO HOLD HANDS WITH VERONICA!...ALL I EVER GET IS A PAT ON THE BACK FROM HER FATHER!


VERONICA? ...WHAT ARE YOU DOING HERE?
I'M WAITING FOR ARCHIE! ...WHY??
SCREECH


BUT I JUST SAW YOU PARKED BY THE LAKE, WITH ARCHIE!
HOW COULD YOU, WHEN I'M STANDING RIGHT HERE?

?
THEN WHO'S THAT WITH ARCHIE IN THE CAR??

I DON'T KNOW WHAT YOU'RE TALKING ABOUT! ...BUT LET'S FIND OUT!
5

HELLO, ARCHIE!
UH, OH!
WHY DON'T YOU INTRODUCE ME TO YOUR GIRL FRIEND ARCHIE?
RONNIE! ...YOU CAN TALK AGAIN! ...OR CAN YOU?
...I MEAN ... WHO ARE YOU? ...OR WHO AM I WITH? ...OR WHAT'S GOING ON??
BETTY COOPER?
I THOUGHT SO!!
SOME GIRL'S JUST CAN'T BE TRUSTED!
I THOUGHT YOU LOOKED A LITTLE DIFFERENT!
YOU DON'T THINK YOUR MOTHER WOULD BE INTERESTED IN BUYING A WIG, DO YOU REGGIE?
?
THE END

LI'L JINX
SNOOZE WHO?
BOOM
BOOM
BOOM
LI'L JINX, WHY DON'T YOU TAKE A NAP?
BOOM
I DON'T WANT TO, DADDY!
BOOM
PLEASE TAKE IT!
BUT I DON'T NEED A NAP!
BUT I DO!
END

6 Hairpieces-in-One!

BE WILD! ORDER 2 ONE FOR EACH SIDE

for only $1

Go Go tail

INSTANT GLAMOUR
The "IN" Hairpiece for endless styles
A full 18 inches long.
100% beautiful Dynel.
Can be washed, set or styled any way you like.
Looks real and natural like your own hair.

6 GO GO Styles
Can be worn as:
PONYTAIL • BUN
CHIGNON • BRAID
BEEHIVE • WIGLET
ETC

CUSTOM COLOR MATCHED
Blended in our salon to match your hair color. Send us a sample of your hair — we do the rest. Introductory offer for a limited time only.

"MONEY-BACK" GUARANTEE!

Enclose $1.00 (plus 25¢ handling) and Send hair sample to **GO GO TAIL,** Dept. AF-67
Box 484, East Orange, N. J. 07017

NAME .....
STREET .....
CITY ..... STATE ..... ZIP .....

Send hair sample and $1.00 (plus 25¢ handling) to:
GO GO TAIL, Dept. AF-67
Box 484, East Orange, N. J. 07017

USE THIS HANDY ORDER FORM NOW

FREE — ILLUSTRATED HAIR STYLING GUIDE FREE WITH EACH ORDER

REWARD

$11,750.00

ILLUSTRATED: 1804 Silver Dollar. 19,000 Minted, only 12 accounted for — where are the rest?

FOR THIS COIN!

Stop spending valuable coins worth hundreds of dollars. New 1968 catalogue lists hundreds of coins we want to buy and gives the price range we will pay for these United States Coins. Certain half cent coins are worth up to $3,500.00 for Canadian Coins. Our valuable Coin Book may reward you many thousands of dollars. Coins do not have to be old to be valuable. Thousands of dollars have been paid for coins dated as recently as 1940 to 1956. Now you too can learn the rare dates and how to identify rare coins in your possession with our new 1968 catalogue. A fortune may be waiting for you. Millions of Dollars have been paid for rare coins. **SEND YOUR ORDER FOR THIS VALUABLE COIN CATALOGUE NOW!** Hold on to your coins until you obtain our catalogue. Send $1.00 for newest Coin Catalogue to:

BEST VALUES CO., COIN DEPT. B-725
285 MARKET ST., Newark, New Jersey.

$500,000.00 SEARCH FOR RARE COINS! OLD and NEW!

FOR CERTAIN COINS WE PAY UP TO:	CERTAIN
Gold Coins Before 1929	$35,000.00
Nickels Before 1945	$16,000.00
Silver Dollars Before 1936	$11,750.00
Half Dollars Before 1947	$5,500.00
Pennies Before 1919	$4,800.00
Dimes Before 1946	$4,750.00
Quarters Before 1941	$4,500.00
Half Cents Before 1910	$3,500.00
Lincoln Pennies Before 1940	$250.00

MAIL COUPON TODAY!

Best Values Co., Dept. B-725
285 Market St., Newark, N. J.

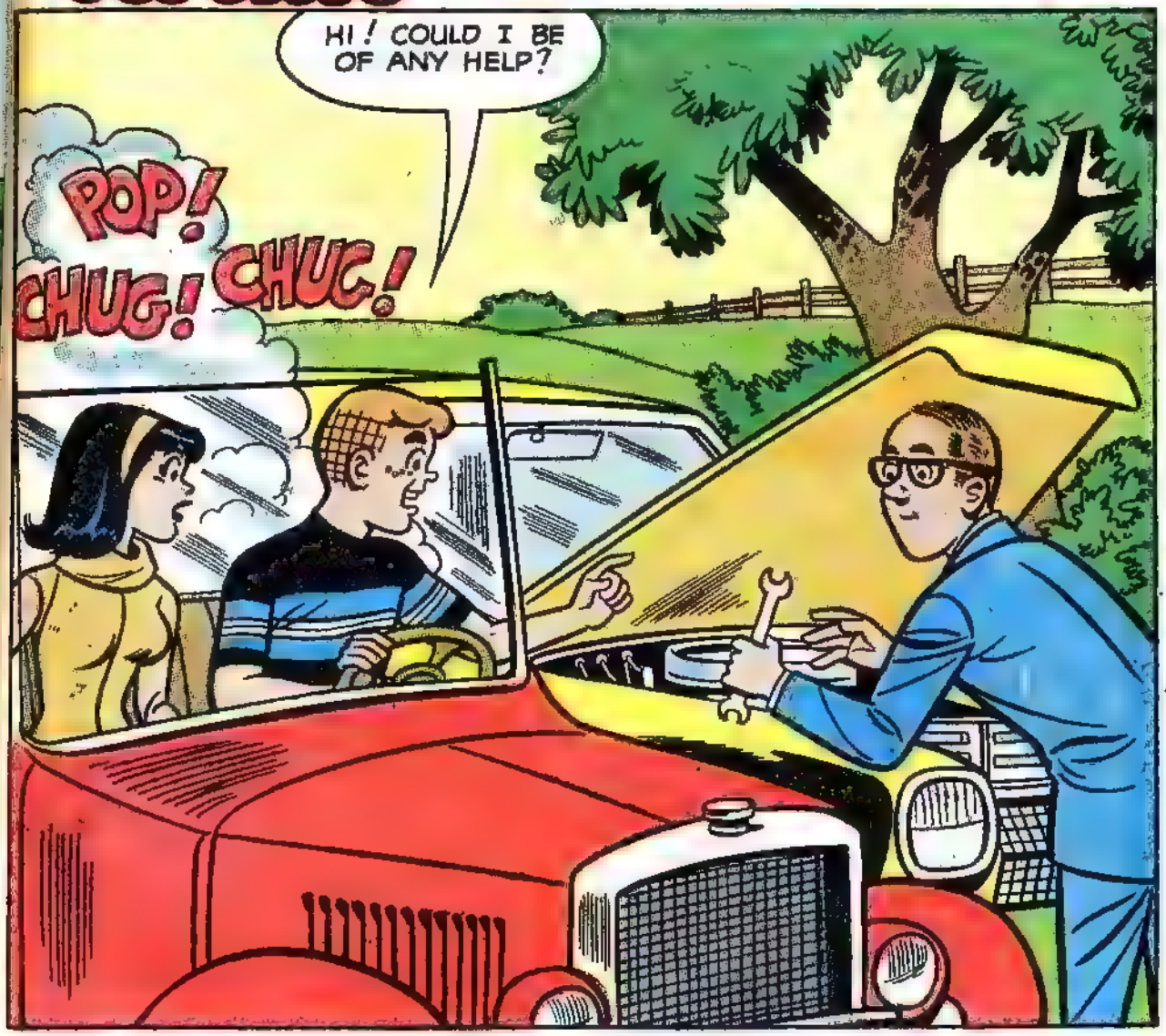
Rush your latest 1968 catalogue listing the actual price range you will pay for United States Coins listed in the catalogue. I enclose $1.00. Send Postage Prepaid.

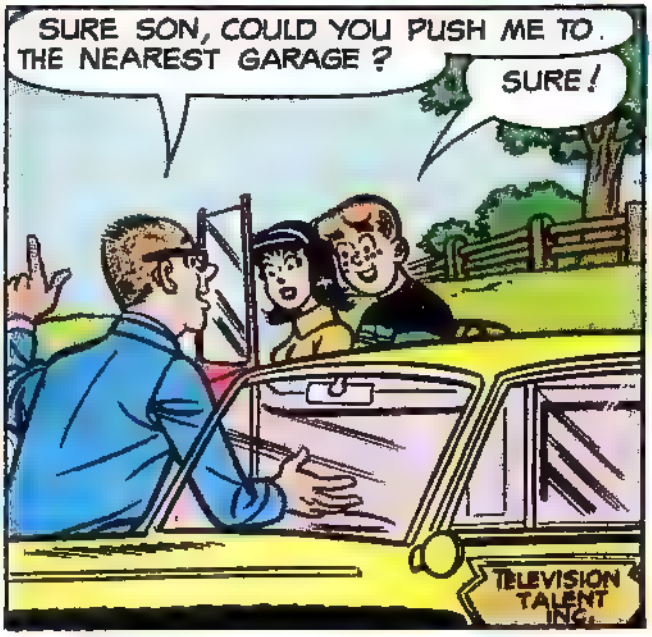
NAME.....
ADDRESS.....
CITY..... STATE.....

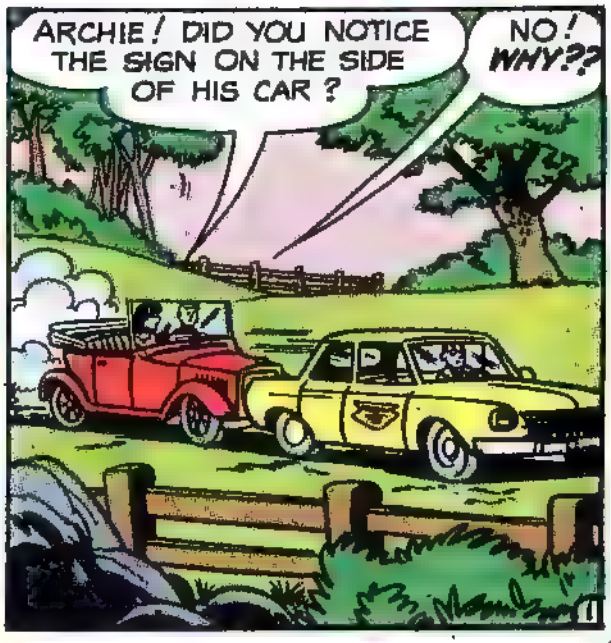
Your Money Will Be Refunded in Full If You Are Not Satisfied With This Catalog

Archie
in
THE POSE
ARCHIE, I'M GOING TO CLOBBER YOU!
HOLD IT RIGHT THERE, MOOSE! WHAT A BEAUTIFUL POSE!
LET ME GET A PICTURE OF THAT!
CLICK!
CAN I MOVE NOW?
SURE, YOU CAN MOVE NOW, MOOSE!
THANKS, ARCH!
WHAM
The END

Archie in HOME JAMES







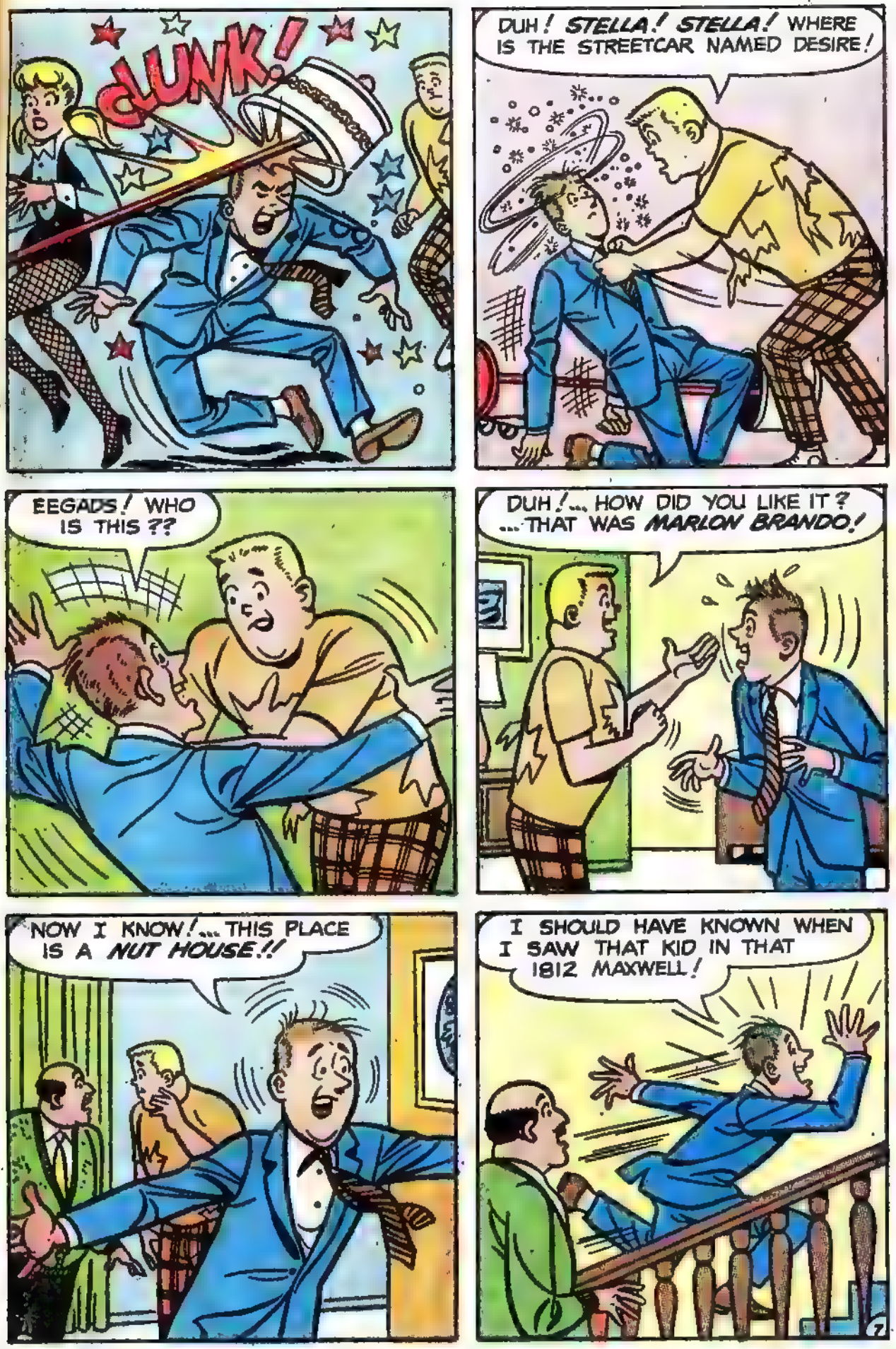
IT SAID TELEVISION TALENT INC. HOLLYWOOD, CALIFORNIA!
SO?
I'LL BET HE'S A TALENT SCOUT!
YOU THINK SO??
I'M SORRY, I WON'T BE ABLE TO REPLACE THAT PART UNTIL TOMORROW!
WELL, CAN YOU RECOMMEND A NICE PLACE TO STAY FOR THE NIGHT?
MISTER! YOU CAN STAY AT MY HOUSE FOR TONIGHT! ... MY FOLKS WOULD BE PLEASED TO HAVE YOU!
THAT'S VERY NICE OF YOU SON. BUT I DON'T KNOW??
IT WON'T COST YOU A NICKEL!
2

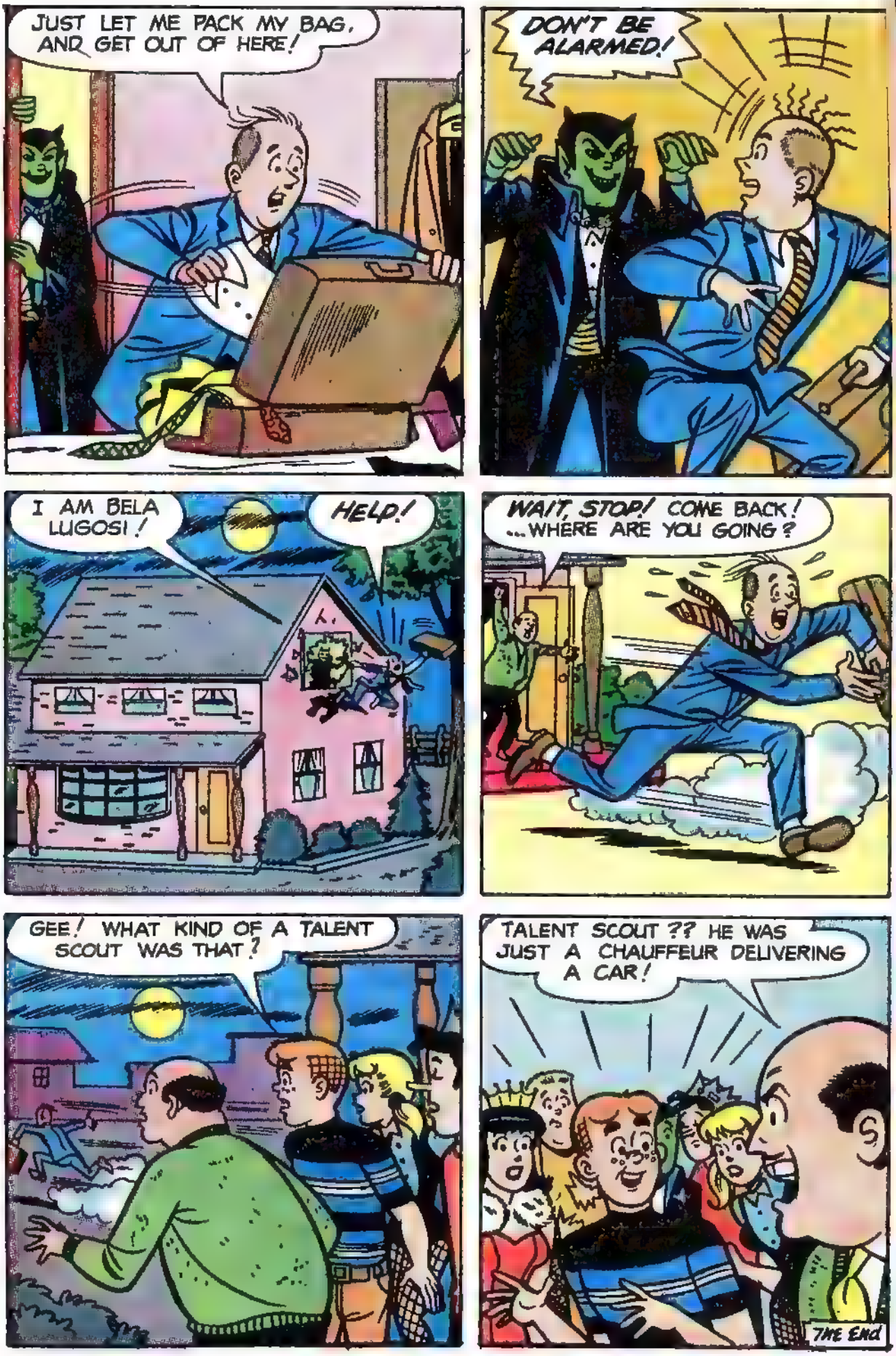
WELL, HOW CAN I REFUSE AN OFFER LIKE THAT! LET'S GO!
LATER--
I'LL BET YOU KIDS WOULD NEVER GUESS WHO'S STAYING AT MY HOUSE TONIGHT!
THE CREATURE FROM THE BLACK LAGOON!
NO! WISE GUY!...
A REAL LIVE TALENT SCOUT! -- RIGHT FROM HOLLYWOOD!
YOU'RE KIDDING!
WOW!
...AND I'LL JUST BET HE'S LOOKING FOR NEW TALENT!
SAY NO MORE!...WE READ YOU LOUD AND CLEAR!
POP TATES
3

MEANWHILE BACK AT THE HOUSE...
YOU PEOPLE ARE REAL SWELL TO LET ME STAY HERE!... I'LL NEVER FORGET THIS NIGHT!
ALL RIGHT YOU GUYS! REACH FOR THE SKY! THIS IS A STICK-UP!
I'M THE BOSS AROUND HERE! SEE! ... AND DON'T YOU FORGET IT, SEE!
HERE'S OUR MONEY! ... BUT DON'T SHOOT!
I GOT HIM!
QUICK! CALL THE POLICE!
WHACK!
...WAIT!..IT'S ONLY ME! YOUR SON ARCHIE!
4

WHAT ARE YOU TRYING TO DO?... SCARE THE DAYLIGHTS OUT OF US?
NO, I WAS JUST DOING MY IMPERSONATION OF EDWARD G. ROBINSON!
BOY! IT MUST HAVE BEEN PRETTY CONVINCING!
GOOD EVENING, MR. ANDREWS! I DIDN'T KNOW YOU HAD COMPANY!
NEWS
LOOK OUT WITH THOSE EGGS!
OOPS!
SPLAT!
SPLAT!
SPLAT!
THUMP!
95

SORRY ABOUT THAT! CHIEF!
♪ HERE SHE COMES, MISS AMERICA ... HERE SHE IS, SHE'S YOUR IDEAL!
?
?
WHAT'S GOING ON AROUND HERE!
STEPPING OUT WITH MY BABY!
TAPPITY! TAP! TAP!
AND WOULD YOU BELIEVE I ONLY HAD SIX LESSONS!
TAPPITY! TAP! TAP!
LOOK OUT FOR THE LAMP!
OOPS!
TAP! TAP!
6


CLUNK!
DUH! STELLA! STELLA! WHERE IS THE STREETCAR NAMED DESIRE!
EEGADS! WHO IS THIS??
DUH!... HOW DID YOU LIKE IT? ...THAT WAS MARLON BRANDO!
NOW I KNOW!... THIS PLACE IS A NUT HOUSE!!
I SHOULD HAVE KNOWN WHEN I SAW THAT KID IN THAT 1812 MAXWELL!
7


JUST LET ME PACK MY BAG, AND GET OUT OF HERE!
DON'T BE ALARMED!
I AM BELA LUGOSI!
HELP!
WAIT, STOP! COME BACK! ...WHERE ARE YOU GOING?
GEE! WHAT KIND OF A TALENT SCOUT WAS THAT?
TALENT SCOUT ?? HE WAS JUST A CHAUFFEUR DELIVERING A CAR!
THE END

ANYTHING IN THIS AD — ONLY $1.50!!

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A great replica of a historic 24-pounder Naval Gun! It actually shoots blank ammo with a loud bang! A full 4½" long! ! (Ammo* available at any toy store)

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Send messages by sunlight! Visible miles away. These terrific sun reflectors were actually made in England for the famous English Commandos, and a surplus makes them available to the public. Comes in its own canvas bag with belt hole.

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Items AC

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ADDRESS_____

CITY STATE ZIP

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50¢ *Yours for only*

With your Glamorous Gown you get

FREE!

An Exciting Catalog of DOLLY DARLING EXCLUSIVE WARDROBES you make yourself—for pennies per OUTFIT!

It's Fun! It's Easy-to-Make...

This DOLLY DARLING Exclusive Gown & Stole

She'll be the most glamorous and popular doll at the ball in this magnificent taffeta and lace evening gown, with a beautiful matching stole casually draped over her lovely white shoulders. All eyes turn to watch as she dances by in her stunning DOLLY DARLING Original—the most fabulous gown you've ever seen.

Soft lights, sweet music, the gentle rustle of taffeta and an endless line of beaus. What a wonderful evening for our glamour girl!—And just imagine, you made it all by yourself—and for only 50¢. (It would cost at least $3.00 in any store)

And, Dolly Darling Originals give you everything you need for this glamorous outfit. The most shimmering, luxurious taffeta, the most exquisite, delicate lace, and a DOLLY DARLING Exclusive fashion pattern with easy-to-follow instructions. It's fun and so easy to make, too. And just think of how amazed your friends will be when you tell them you did it yourself.

MAIL COUPON TODAY!

Send 50¢ for this outfit

SPECIAL! 3 outfits for $1.00

Dolly Darling

Dept. A-1

Box 3206, Norland Sta.

Miami, Fla. 33169

DOLLY DARLING, Inc., Dept. A-1

Box 3206, Norland Sta., Miami, Florida 33169

Dear Dolly Darling,

I want to make this glamorous gown and stole for my doll. Please rush me everything I need—shimmering taffeta, delicate lace, fashion pattern and all instructions. PLUS a FREE DOLLY DARLING Catalog.

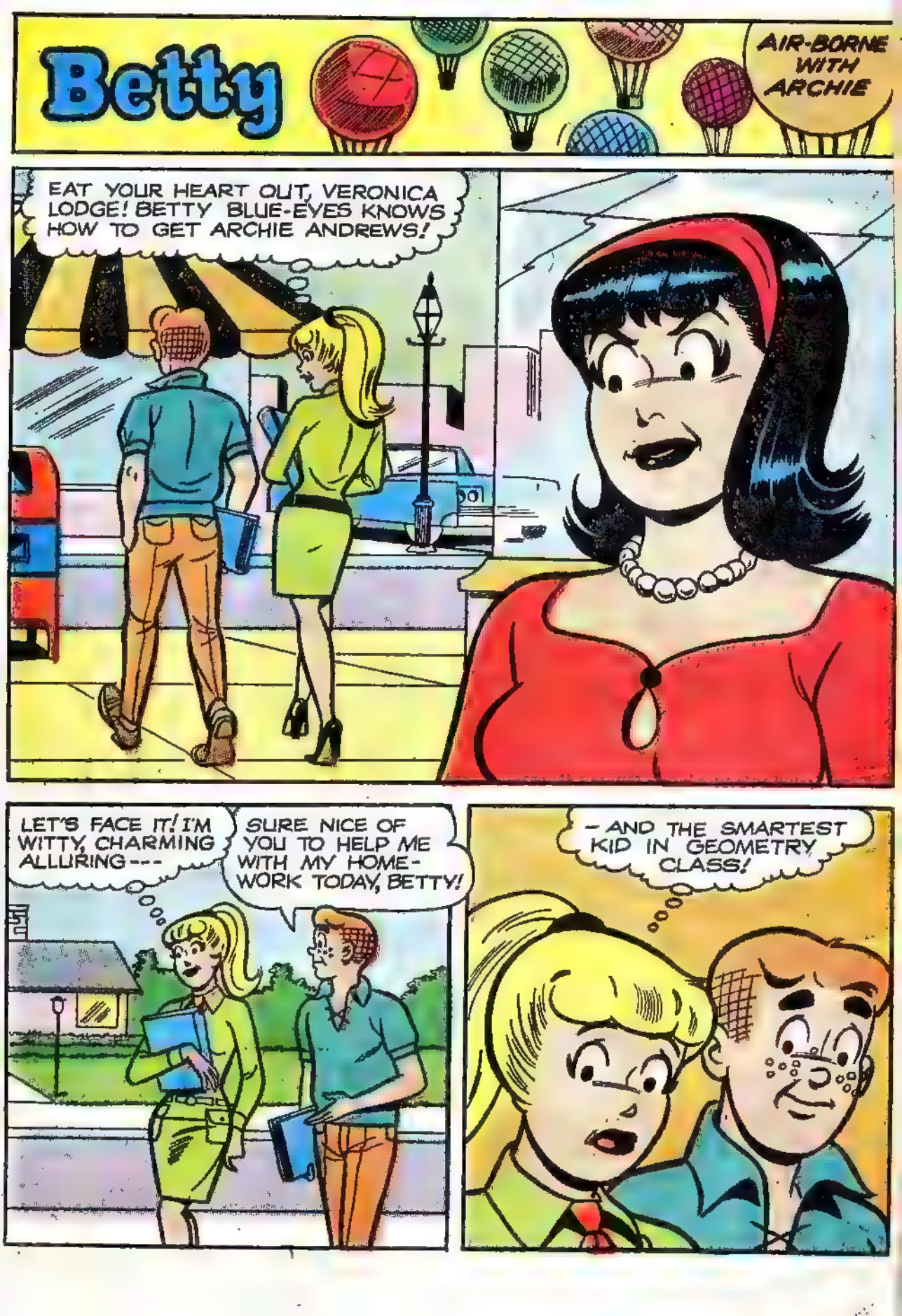
☐ I enclose 50¢ for 1 gown and stole

☐ I enclose $1.00 for 3 gowns and 3 stoles.

Name_____ (Please print)

Address_____

City_____ Zone_____ State_____

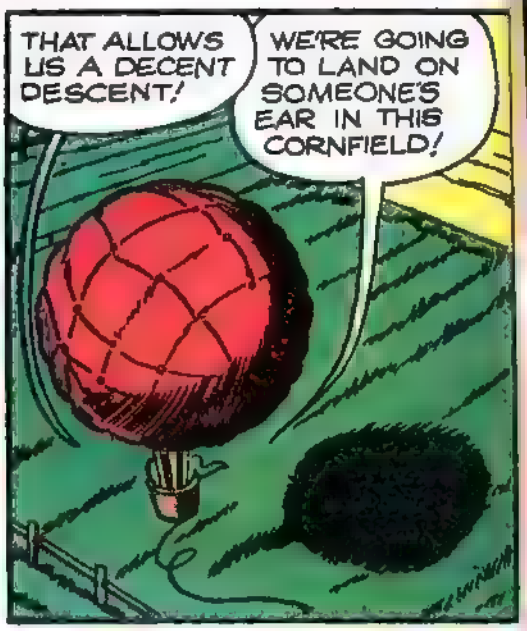

Betty
AIR-BORNE WITH ARCHIE
EAT YOUR HEART OUT, VERONICA LODGE! BETTY BLUE-EYES KNOWS HOW TO GET ARCHIE ANDREWS!
LET'S FACE IT! I'M WITTY, CHARMING ALLURING---
SURE NICE OF YOU TO HELP ME WITH MY HOME-WORK TODAY, BETTY!
-AND THE SMARTEST KID IN GEOMETRY CLASS!

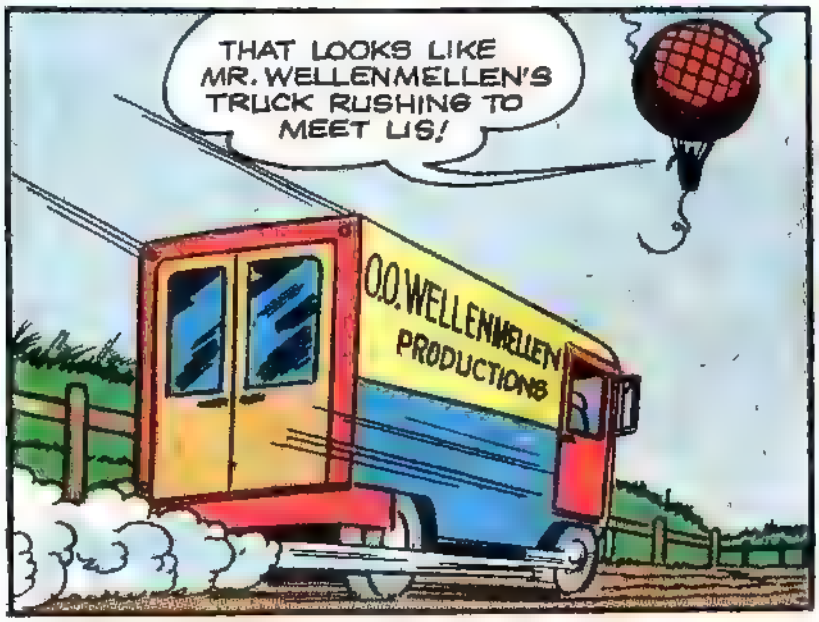
FEATURE THAT!
LET'S CHECK IT OUT!
MOVIE MAKERS!
I'M MAUDE CROAKLY AND I ALWAYS USE UNCLE MAC'S SPRAY WAX ON MY TERRA-PLANE AND ON MY SURF-BOARD, YES INDEED!
BEAUTIFUL! OKAY BRUCE BABY, WHERE ARE THE TWO TEENAGERS FOR THE BALLOON SHOT?
NO SHOW, MISTER WELLENMELLEN! THE ACTING AGENCY GOOFED!
NO SHOW? AND ALL THESE PROPS LYING AROUND COSTING US MONEY! FIND TWO KIDS, AND FAST!
THERE! THOSE TWO LOOK GREAT FOR THE PART! DO I HAVE TO DO EVERYTHING AROUND HERE?
SAY! HOW'D YOU TWO LIKE TO BE IN A TV COMMERCIAL?
MAYBE, DOING WHAT?
MAKING A COMPARISON TEST! COMPARE UNCLE MAC'S SPRAY WAX WITH HORRID OLD BRAND X!
BRAND X ISN'T DOING TOO WELL THIS YEAR!
2

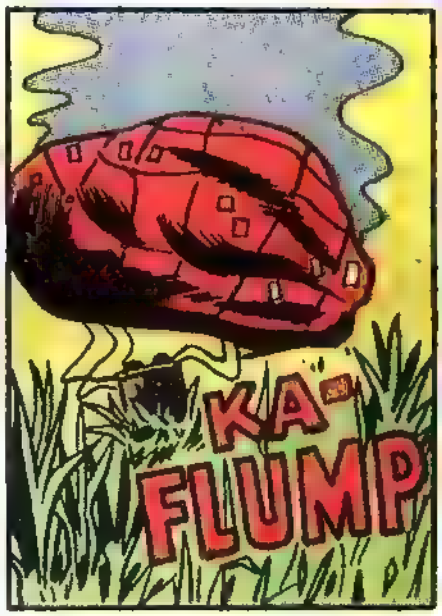
ASCEND IN THE BALLOON AND TELL US WHICH CAR SHINES BRIGHTEST! NATURALLY IT WILL BE THE ONE SHINED WITH UNCLE MAC'S SPRAV WAX!
OKAY, WE'RE GAME!
TAKE 'ER UP, BRUCE, BABY! YOU'RE PHOTOGRAPHER ON THIS TRIP!
BUT, MISTER WELLENMELLEN, YOU KNOW I CAN'T STAND HEIGHTS! USE ONE OF THE OTHER CAMERA-MEN! PLEASE!
BRUCE, BABY, IT'S A SHORT TRIP BACK TO THE JELLIED-EEL PACKING PLANT WHERE I FOUND YOU!
L-LET US UP EASY BOYS... TO ONE HUNDRED FEET!
GEE! WHAT A VIEW!
NOW HOLD UP THE WAX AND SMILE AT THE CAMERA!
SNAP!
W-WHAT WAS THAT JOLT?
THE CABLE BROKE!

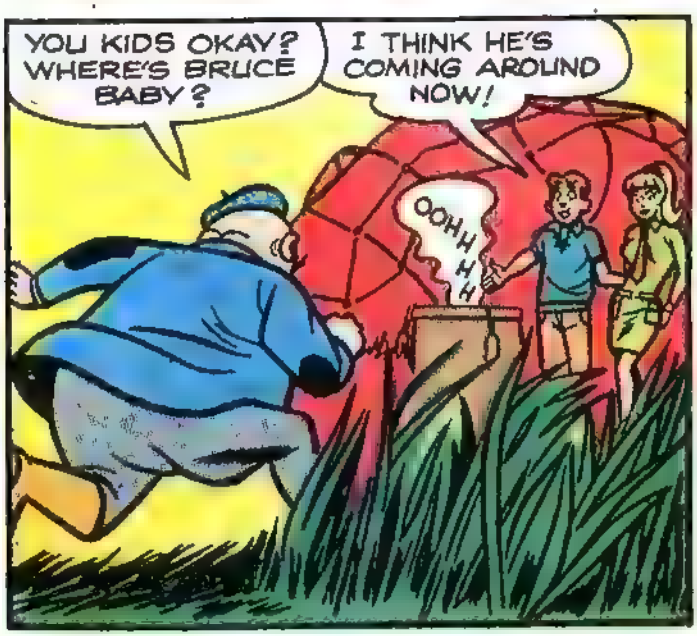
OOOHHH
BRUCE BABY FAINTED!
SSSSS
OH, ARCHIE, WHAT'S GOING TO HAPPEN TO US?
DON'T WORRY, I HEAR GAS ESCAPING! WE'LL BE DESCENDING SOON... I HOPE!
SO IN THAT CASE WE MAY AS WELL ENJOY THE VIEW... WE SEEM TO BE MOVING IN CIRCLES!
I JUST HAD A COOL THOUGHT!
LET'S MAKE OUR OWN COMMERCIAL!
NEAT! I SLICK MY HAIR DOWN WITH UNCLE MAC'S SPRAY WAX EVERYDAY! YES INDEED!
SSSSS
ARCHIE! THAT PATCH HAS TORN LOOSE! WE'RE LOSING ALTITUDE TOO FAST!
BEST WAY TO KEEP THE GROUND FROM COMING UP--
4

SSSSS
CLOG THAT PESKY BALLOON LEAK WITH UNCLE MAC'S SPRAY WAX! IT WILL LEAVE YOU UP IN THE AIR! YES, INDEED!
BEAUTIFUL!

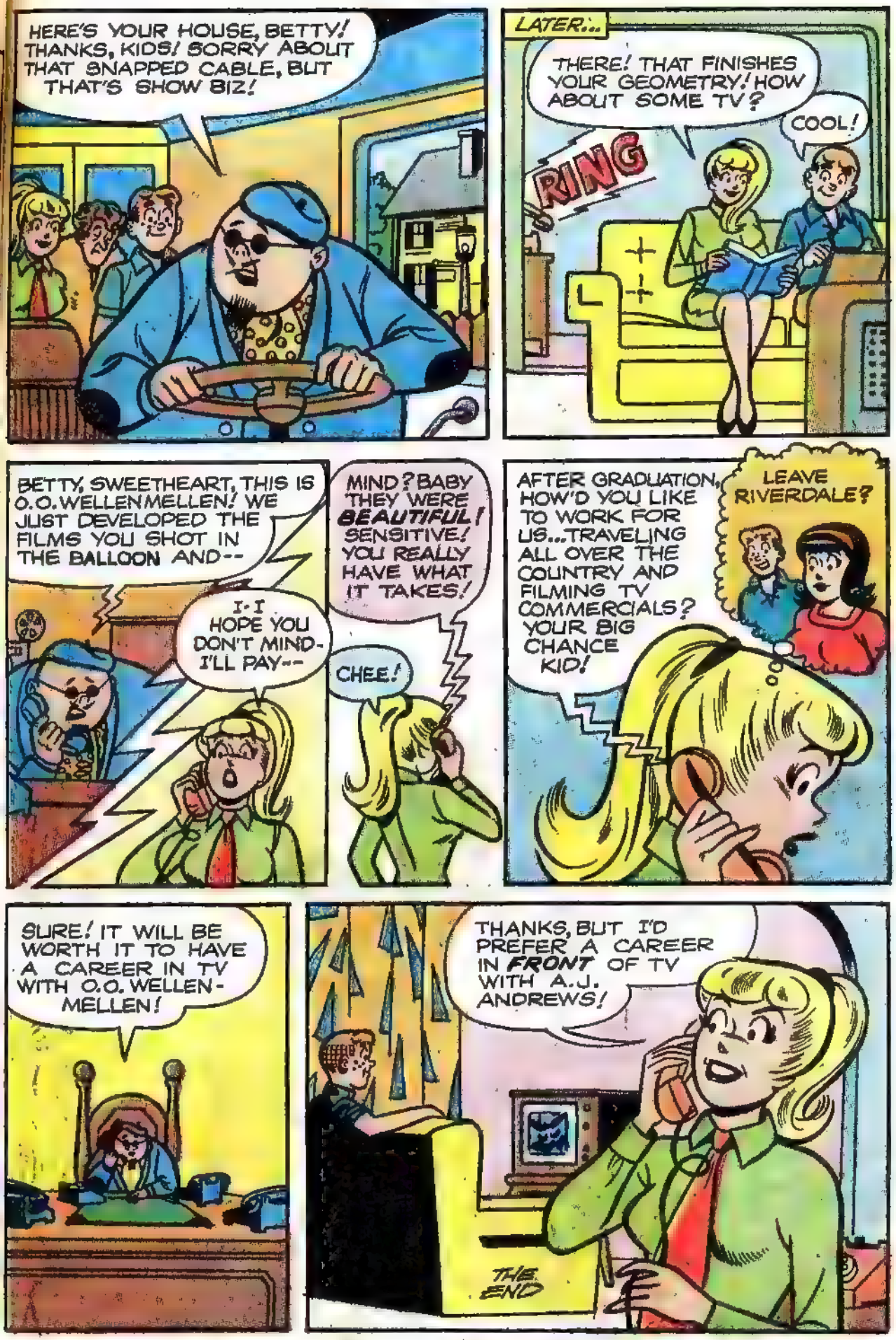

THAT ALLOWS US A DECENT DESCENT!
WE'RE GOING TO LAND ON SOMEONE'S EAR IN THIS CORNFIELD!


THAT LOOKS LIKE MR. WELLENMELLEN'S TRUCK RUSHING TO MEET US!
O.O. WELLENMELLEN PRODUCTIONS


KA-FLUMP


YOU KIDS OKAY? WHERE'S BRUCE BABY?
I THINK HE'S COMING AROUND NOW!
OOHHHH

BRUCE BABY, SAY SOMETHING!
PASS THE JELLIED-EEL!
5


HERE'S YOUR HOUSE, BETTY! THANKS, KIDS! SORRY ABOUT THAT SNAPPED CABLE, BUT THAT'S SHOW BIZ!
LATER...
THERE! THAT FINISHES YOUR GEOMETRY! HOW ABOUT SOME TV?
COOL!
RING
BETTY, SWEETHEART, THIS IS O.O. WELLENMELLEN! WE JUST DEVELOPED THE FILMS YOU SHOT IN THE BALLOON AND--
I-I HOPE YOU DON'T MIND- I'LL PAY--
MIND? BABY THEY WERE BEAUTIFUL! SENSITIVE! YOU REALLY HAVE WHAT IT TAKES!
CHEE!
AFTER GRADUATION, HOW'D YOU LIKE TO WORK FOR US...TRAVELING ALL OVER THE COUNTRY AND FILMING TV COMMERCIALS? YOUR BIG CHANCE KID!
LEAVE RIVERDALE?
SURE! IT WILL BE WORTH IT TO HAVE A CAREER IN TV WITH O.O. WELLEN-MELLEN!
THANKS, BUT I'D PREFER A CAREER IN FRONT OF TV WITH A.J. ANDREWS!
THE END

Reggie
in
BEAUTIFUL
BETTY, MAY I LOOK INTO YOUR EYES?
GEE!
LOOK!
BEAUTIFUL! JUST BEAUTIFUL!
WHAT DO YOU SEE IN MY EYES THAT MAKES THEM SEEM SO BEAUTIFUL?
MY REFLECTION!
The END

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GENTLEMEN: ENCLOSED PLEASE FIND $1.00 FOR EACH COMIC BOOK CHECKED FOR WHICH YOU WILL SEND ME THE NEXT TEN ISSUES OF EACH COMIC BOOK CHECKED BELOW PLUS A FREE ALL-WEATHER RAINCOAT WITH EACH DOLLAR ORDER.

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- ☐ ARCHIE
- ☐ PEP
- ☐ LAUGH
- ☐ JUGHEAD
- ☐ BETTY & VERONICA
- ☐ ARCHIE'S JOKE BOOK
- ☐ LIFE WITH ARCHIE
- ☐ ARCHIE'S MAD HOUSE

NAME_____
(PLEASE PRINT)

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CITY_____ STATE_____
ZIP CODE

Archie Club News

ARCHIE CLUB MEMBERS, send in your news reports and win cash prizes in the Archie Series Magazines. Please address all letters or postcards to ARCHIE CLUB NEWS, 1116 First Avenue, New York, N.Y. 10021

PALS 'N' GALS NO.44 FEB. MEMBERSHIP — TWENTY CENTS

FIRST PRIZE — $5.00

REPORTER
KATHY, MARY & SARAH HJORTIETCH
6405 High Drive
Shawnee Mission, Kans. 66208

Dear Archie,

We are triplets, age 10 years old. For Christmas this year we received a surprising gift—a pet panther. Her name is Coleen. My aunt and uncle brought her back from a hunting trip, and we raised it from a baby, Coleen is very tame and tricky. She can chase a ball, and my six-year-old sister (unluckily for her!)

She is coal black and has green eyes like a cat. You may think it is unusual to have a pet panther that can do tricks, but you haven't heard the best yet! The only time she'll eat is in a chair, because when she was young we fed her in a chair and now she thinks it's the right way. But what we are most delighted about is that our wonderful unusual pet looks at the pictures in our Archie comics while we read them!

SECOND PRIZE — $3.00

REPORTER
DONALD R. MOODY
P.O. Box 63
Amesbury, Mass. 01913

Dear Archie,

One afternoon while riding in the country with Mom and Dad we drove into the barnyard of a deserted farm. "There are blueberries in those fields," Dad said. "I guess the owners won't mind if we pick a few." I followed my parents and helped them pick for awhile then I went back to the farm. It sure was deserted. No people in the house, no cows, no chickens, not even a cat or dog. It was so quiet I thought I'd sit in our car and play the radio. I turned on some music real loud and it wasn't long before I heard a thudding sound that seemed to come from the lane. Coming lickety-split toward the car was the biggest, whitest horse I've ever seen! At first I was scared. Then I realized it was the music that attracted him! He stuck his nose in the car window, backed up, whinnied, then started to dance, believe it or not! He enjoyed the music for he pranced around a few minutes before he finally trotted back down the lane the way he had come, probably to a green pasture below. Later my parents and I asked a neighboring farmer about the horse. "He's a trained circus horse named Arabia," the man told us. "He's getting too old to perform so his master is letting him spend the rest of his days roaming free in the fields. When Arabia heard your radio music it probably stirred up memories of good old days when he was in the circus!"

THIRD PRIZE — $2.00

REPORTER
DEBBIE COATES
237 West Avocado Crest Road
Whittier, Calif.

Dear Archie,

MISERIES

Misery is: when you hit a home run into your neighbor's picture window.

Misery is: when you read your favorite comic book and find out the last page is missing.

Misery is: when you have your best friend's big sister for a baby-sitter because your mother doesn't think you're old enough to take care of your brother.

Misery is: when you have a dental appointment on the day after Halloween.

Misery is: when your mother makes you give your teacher a valentine on Valentine's Day.

Misery is: when you show off by blowing a huge bubble with your gum, and it pops all over your face.

Misery is: when you get up at 6:30, get dressed, have breakfast and then you remember it's Saturday.

Misery is: when you go to a dance (your first one) and find out your parents are chaperones.

FOURTH PRIZE — $1.00

REPORTER
CHARLES KEEVER
4845 W. Earll Drive
Phoenix, Ariz. 85031

Dear Archie,

About three weeks ago I signed up for for my three month Karate course. It is very interesting. You learn the stances, blocks, etc. Karate is just not breaking boards like some people think. The first lesson made me very sore. You are ranked by the color of your belt. I am only twelve but some people take it when they are younger. Your uniform is called a gi. I hope other people will be able to take this fascinating Martial art. I hope to continue my lessons this school year.

FIFTH PRIZE — $1.00

REPORTER
GAIL NIEMIEC
240 Crosse Road
Amherst, Ohio

Dear Archie,

Our neighborhood is buzzing with excitement, or should I say zooming with excitement? The reason being that we live near a motorcycle raceway, and because the kids here have what you could call a motorcycle craze. Boys and girls have mini-bikes, Hondas, or other motor bikes. Practically all the children on this street have one. Every day children are seen and heard racing throughout the fields. The motorcycle craze has really taken over this year. One only guesses what next year will be like.

EVERY MEMBER GETS THIS OFFICIAL PRESS CARD AND BEAUTIFUL 4 COLOR BUTTON

Be An Archie Club MEMBER

eligible to win cash prizes and a big byline in an Archie Series Comic! By joining the ARCHIE CLUB as an official reporter . . . you get a dressy, colorful Official ARCHIE CLUB BUTTON, and a handsome, authentic ARCHIE REPORTER PRESS CARD!

Fill out this coupon now and mail it with 20¢ in coin (to cover cost of handling) to become an ARCHIE CLUB MEMBER and eligible to submit letters for cash prizes.

ARCHIE CLUB
1116 First Avenue, New York, N.Y. 10021

Dear Archie: Please enroll me as a member of the ARCHIE CLUB and send me a button and press card by return mail. I enclose 20c in coin to cover the cost of mailing and handling. Send to:

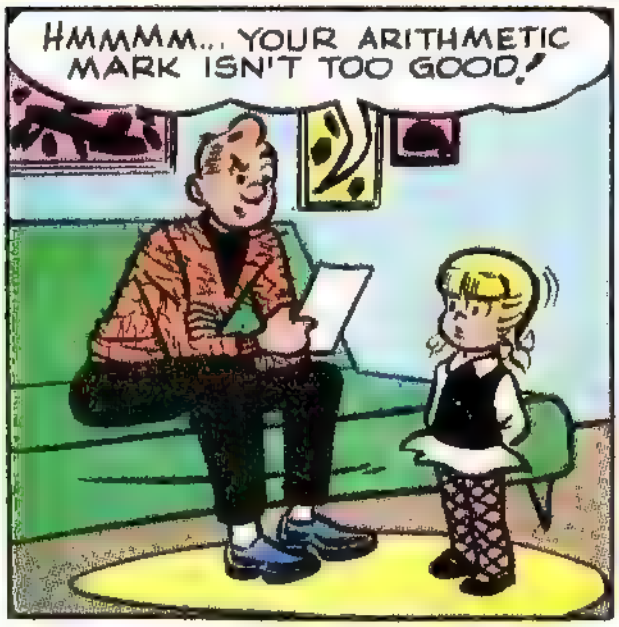
NAME..... AGE.....
(PLEASE PRINT PLAINLY)

ADDRESS.....

CITY..... STATE..... ZIP CODE.....

LI'L JINX
A PLUS FUSS

HERE'S MY REPORT CARD, DADDY!


HMMMM... YOUR ARITHMETIC MARK ISN'T TOO GOOD!

GULP! I HAVE TROUBLE WITH MY ADDING!

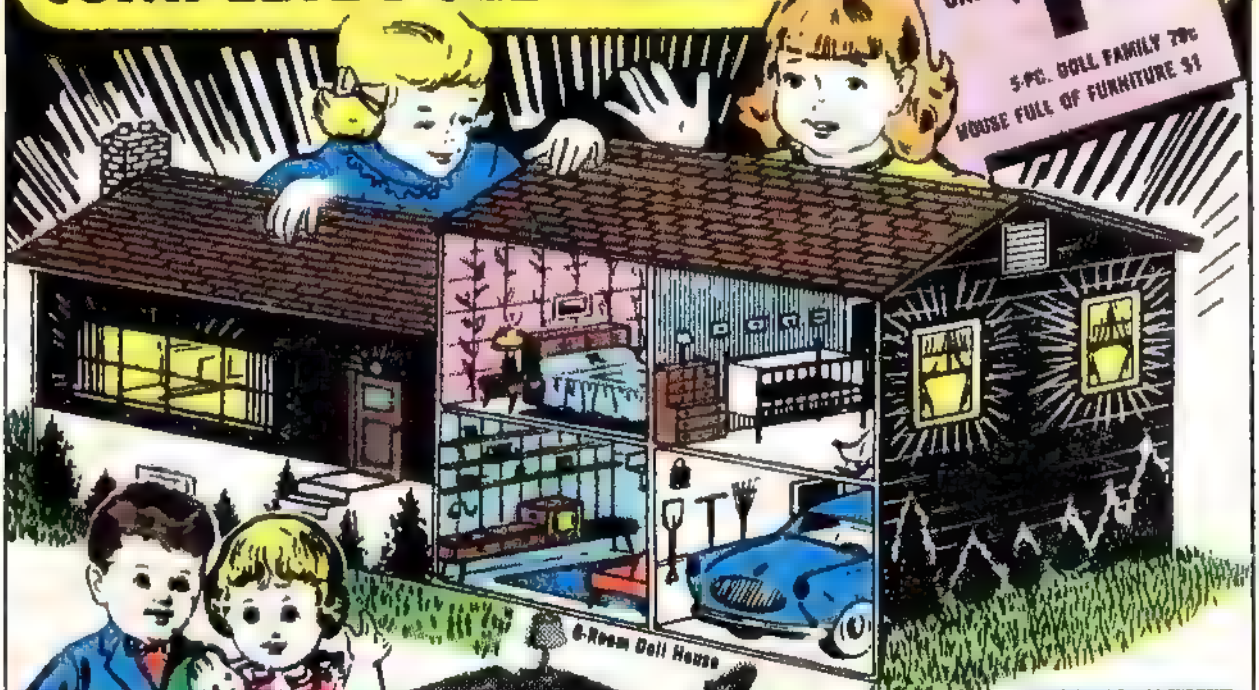
I CAN ADD LOLLIPOPS-BALLOONS-GUMDROPS-BANANAS-PIES! I CAN ADD ANYTHING!

... EXCEPT NUMBERS!
END

E·L·E·C·T·R·I·C SPLIT LEVEL, FULLY-FURNISHED DOLL HOUSE WITH COMPLETE DOLL FAMILY

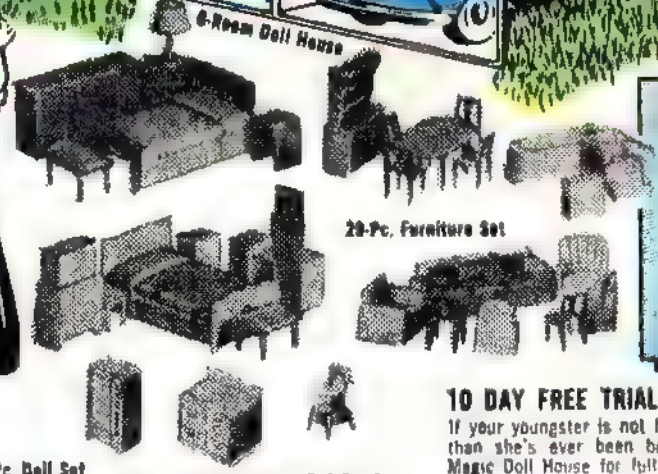
ONLY $1.98

5-PC. DOLL FAMILY 79c
HOUSE FULL OF FURNITURE $1



6-Room Doll House

5-Pc. Doll Set



29-Pc. Furniture Set

HERE IS WHAT YOUNGSTER GETS.

- Modern Split-Level House
- 6 Large Rooms
- Complete Furniture Set of 29 Pieces
- 5 Piece Doll Family
- Battery operated Lighting
- Grass Lawn that actually Grows

OVER 2 FEET LONG, 6 ROOMS, ELECTRIC LIGHT, FULLY FURNISHED, REAL GROWING FRONT LAWN

This gorgeous 24 x12 x12" split-level beauty will kindle a glow of excitement from any youngster. How proud she'll be as mistress over her living room, dining room, 2 bedrooms, recreation room, kitchen and garage—all adorably decorated and completely furnished with 29 pieces of furniture. The house is provided with electric light that is guaranteed safe and provides a comforting glow all night long. With this beautiful house comes a complete family of dressed dolls—Mama, Papa, son, daughter and baby, and even a lawn that grows real grass. There are no limits to the hours and hours of imagination and joy that can be stimulated by this remarkable set. And just look at the low, low costs:

Electrically lit, 6-room Doll House with easy to follow assembly instructions	**$1.98**
Dressed doll set consisting of Mama, Papa, Brother, Sister and Baby	**$ .79**
Complete 29-piece furniture and appliance set	**$1.00**
(Batteries not included) **Total**	**$3.77**

Because of large size and weight, please add 63c to cover postage and handling.

10 DAY FREE TRIAL!

If your youngster is not happier and more thrilled than she's ever been before, simply return the Magic Doll House for full refund of your purchase price

MONEY BACK GUARANTEE

HONOR HOUSE PROD. CORP., DEPT. 185DH32
LYNBROOK, N. Y.

Please rush me the following on your money-back if-not-delighted-guarantee

☐ Complete electric Doll House & lawn	$1.98
☐ Complete 5 piece dressed Doll Family	.79
☐ Complete 29 piece Furniture Sets	1.00

I enclose _____ in full payment (please add 63c shipping charges)

☐ Send C.O.D. I will pay postman on delivery plus C.O.D. and shipping charges.

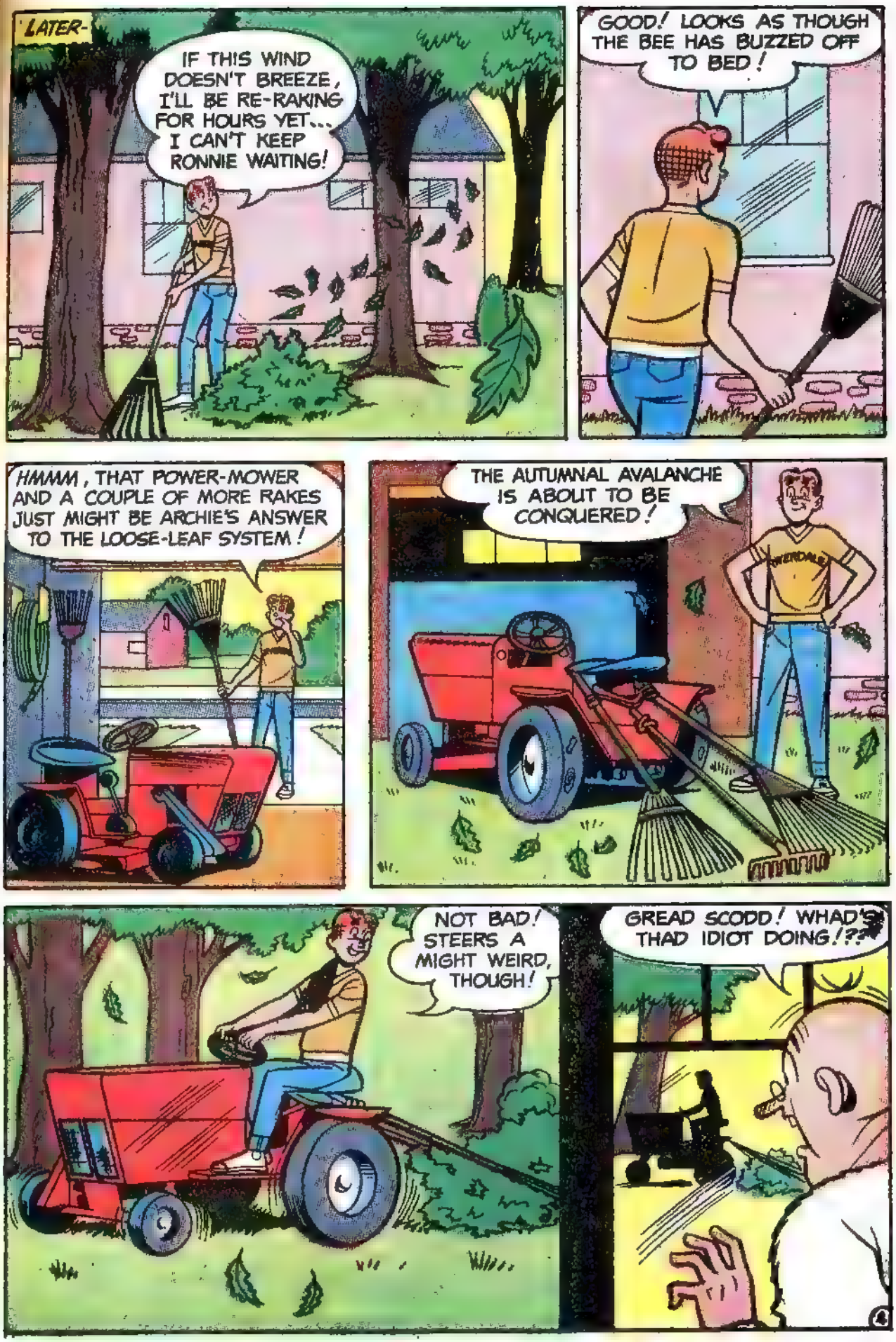
Name _____

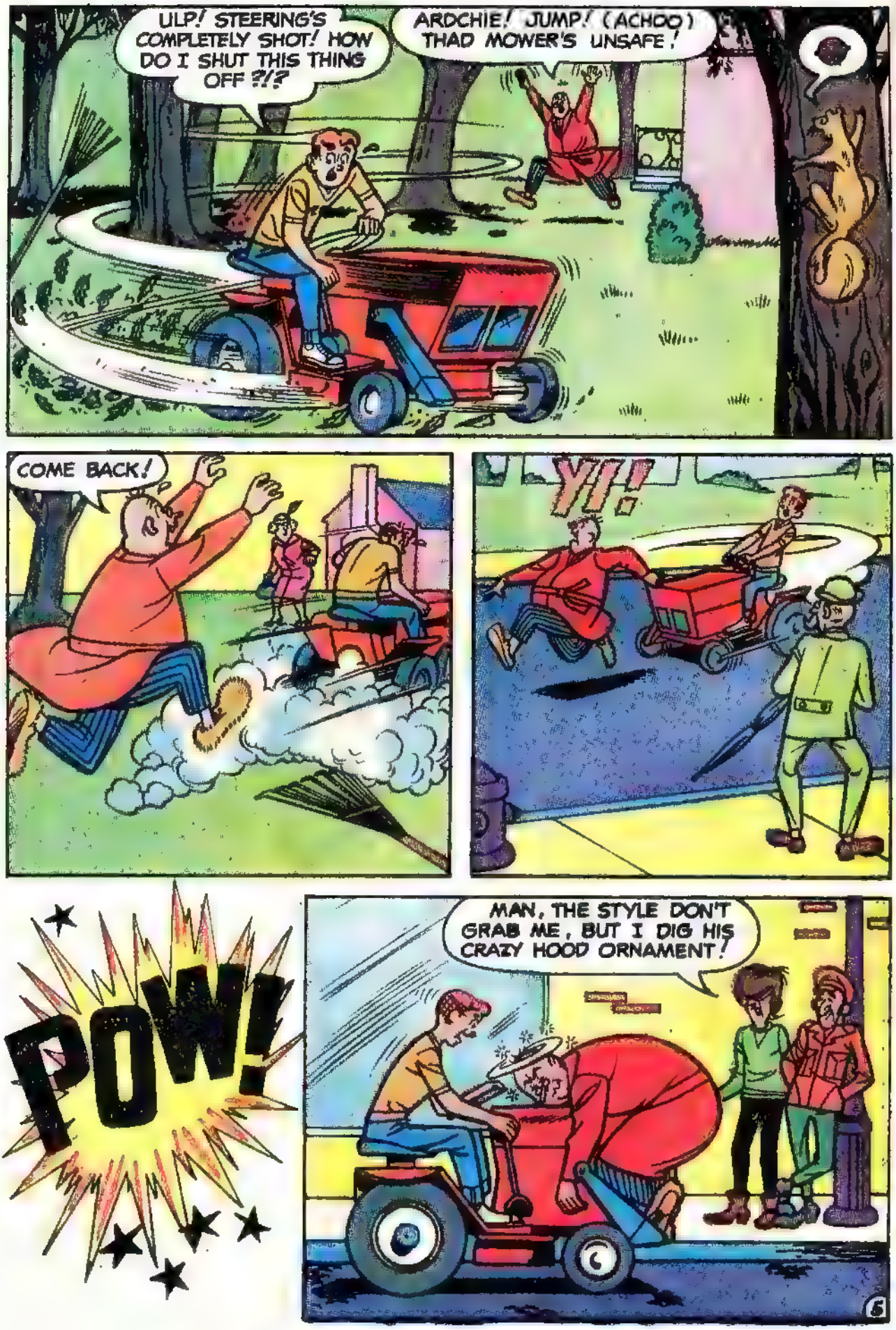
Address _____

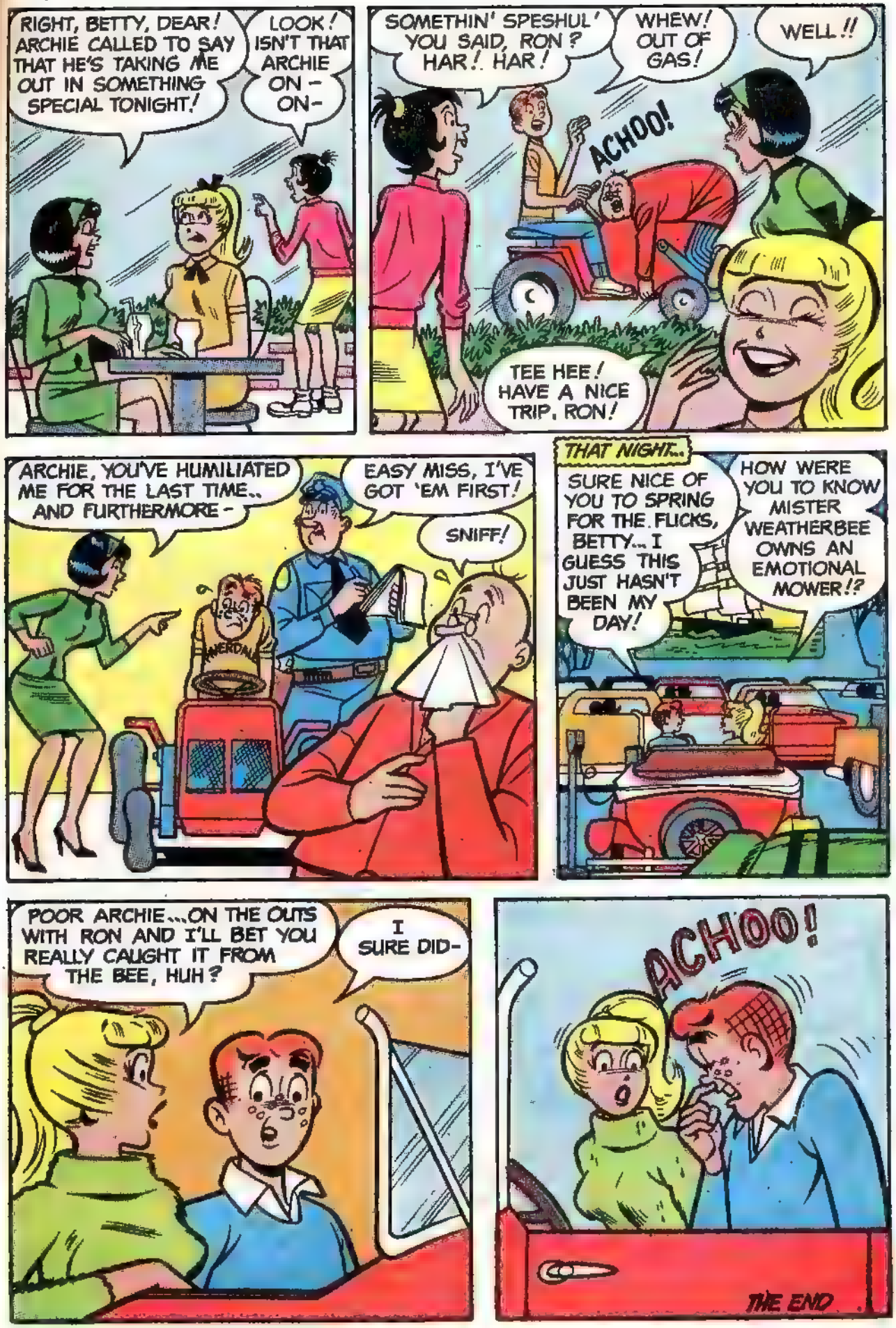
Archie
IN "THE MOWER I SEE YOU THE MOWER I HAUNT YOU"
RON! WE'LL REALLY MAKE THE SCENE ON HIGH-CLASS WHEELS TONIGHT!
RIVERDALE
OH, ARCHIEKINS! RONNIE'S IMPRESSED! WHATEVER WILL YOU BE DRIVING?
ALL I CAN TELL YOU IS THAT IT WILL BE A REAL SURPRISE! SOMETHING SPECIAL!
SURE NICE OF YOU TO LET ME USE YOUR NEW CAR TONIGHT, POP!
I'VE BEEN WAITING FOR YOU TO PUT THE BITE ON ME FOR SOME OLD MONEY!

NOT THIS TIME! I'LL BE RAKING IN MONEY AT THE BEE'S!
YOU MEAN-
YEP! I'LL BE RIDDING HIS YARD OF FALLEN FOLIAGE! GOT TO SPLIT... TARDINESS IRKS HIM!
HE WHO UPSETS BEE IS OFTEN STUNG!
MAN! RONNIE WILL FLIP WHEN I PICK HER UP IN POPS NEW BUGGY TONIGHT!
WOW! LOOK AT ALL THE OAKS AROUND THE BEE'S HIVE!... ALL LOADED WITH FALL DROP-OUTS!
HMMM! MUST MAKE WITH THE RAKE! A YARD THIS SIZE IS NOTHING TO -
BING BONG!
-SNEEZE AT!
ACHOO!

(SNIFF) HEDDO, ARDCHIE...I HAVE A CODE!
SOME SNEEZE! YOU SPRUNG THE FLAP ON YOUR LETTER SLOT!
RIVERDALE
THAT'S ALL I WANT YOU TO DO! JUST RAKE UP THESE LEAVES! SURELY YOU CAN'T GET INTO TROUBLE DOING THAT!
I'LL HAVE YOUR PROBLEM SOLVED, SIR, AS SOON AS I FASHION A TORCH ON A LONG POLE -
I'M GOING TO BURN ALL YOUR LEAVES ON THE TREES BEFORE THEY EVER BREAK OFF! NEAT, HUH?
WHAD!?
RIVERDAL
SURE! SAVE YOU HOURS OF RAKING!
WHY YOU NINCOM (ACHOO) POOP! YOU COULD GO TO JAIL FOR THAD!
(SNIFF) YOU KNOW, THAD'S ALMOD A GOOD IDEA!
NO DOUBT ABOUT IT! THE OLD SCHOOL LACKS IMAGINATION!
RIVERDA
3


LATER-
IF THIS WIND DOESN'T BREEZE, I'LL BE RE-RAKING FOR HOURS YET... I CAN'T KEEP RONNIE WAITING!
GOOD! LOOKS AS THOUGH THE BEE HAS BUZZED OFF TO BED!
HMMM, THAT POWER-MOWER AND A COUPLE OF MORE RAKES JUST MIGHT BE ARCHIE'S ANSWER TO THE LOOSE-LEAF SYSTEM!
THE AUTUMNAL AVALANCHE IS ABOUT TO BE CONQUERED!
NOT BAD! STEERS A MIGHT WEIRD, THOUGH!
GREAD SCODD! WHAD'S THAD IDIOT DOING!?!


ULP! STEERING'S COMPLETELY SHOT! HOW DO I SHUT THIS THING OFF ?!?
ARDCHIE! JUMP! (ACHOO) THAD MOWER'S UNSAFE!
COME BACK!
YI!
POW!
MAN, THE STYLE DON'T GRAB ME, BUT I DIG HIS CRAZY HOOD ORNAMENT!
6


RIGHT, BETTY, DEAR! ARCHIE CALLED TO SAY THAT HE'S TAKING ME OUT IN SOMETHING SPECIAL TONIGHT!
LOOK! ISN'T THAT ARCHIE ON - ON-
SOMETHIN' SPESHUL' YOU SAID, RON? HAR! HAR!
WHEW! OUT OF GAS!
WELL!!
ACHOO!
TEE HEE! HAVE A NICE TRIP, RON!
ARCHIE, YOU'VE HUMILIATED ME FOR THE LAST TIME.. AND FURTHERMORE -
EASY MISS, I'VE GOT 'EM FIRST!
SNIFF!
THAT NIGHT..
SURE NICE OF YOU TO SPRING FOR THE FLICKS, BETTY... I GUESS THIS JUST HASN'T BEEN MY DAY!
HOW WERE YOU TO KNOW MISTER WEATHERBEE OWNS AN EMOTIONAL MOWER!?
POOR ARCHIE...ON THE OUTS WITH RON AND I'LL BET YOU REALLY CAUGHT IT FROM THE BEE, HUH?
I SURE DID-
ACHOO!
THE END

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36. Dick Van Dyke
37. Dion
38. Troy Donahue
39. Donna Douglas
40. Tony Dow
41. James Drury
42. Patty Duke
43. Clint Eastwood
44. Vincent Edwards
45. Everly Brothers
46. Chad Everett
47. Shelley Fabares
48. Fabian
49. Connie Francis
50. James Franciscus
51. Robert Fuller
52. Robert Goulet
53. Lorne Greene
54. Clu Gulager
55. Dwayne Hickman
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72. Steve McQueen
73. Haley Mills
74. Martin Milner
75. Sal Mineo
76. David Nelsen
77. Rick Nelsen
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90. Roger Smith
91. Connie Stevens
92. Elizabeth Taylor
93. Bobby Vee
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95. Deborah Walley
96. Robert Vaughn
97. Tuesday Weld
98. Van Williams
99. Natalie Wood
100. Efrem Zimbalist

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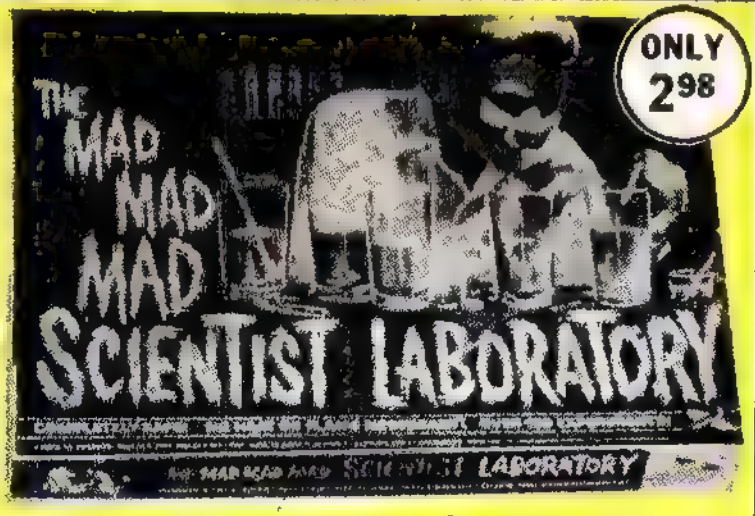

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Rush me my Mad, Mad, Mad Scientific Laboratory on your Money Back Guarantee stated above. ☐ I enclose $2.98 plus 35c for postage and handling.

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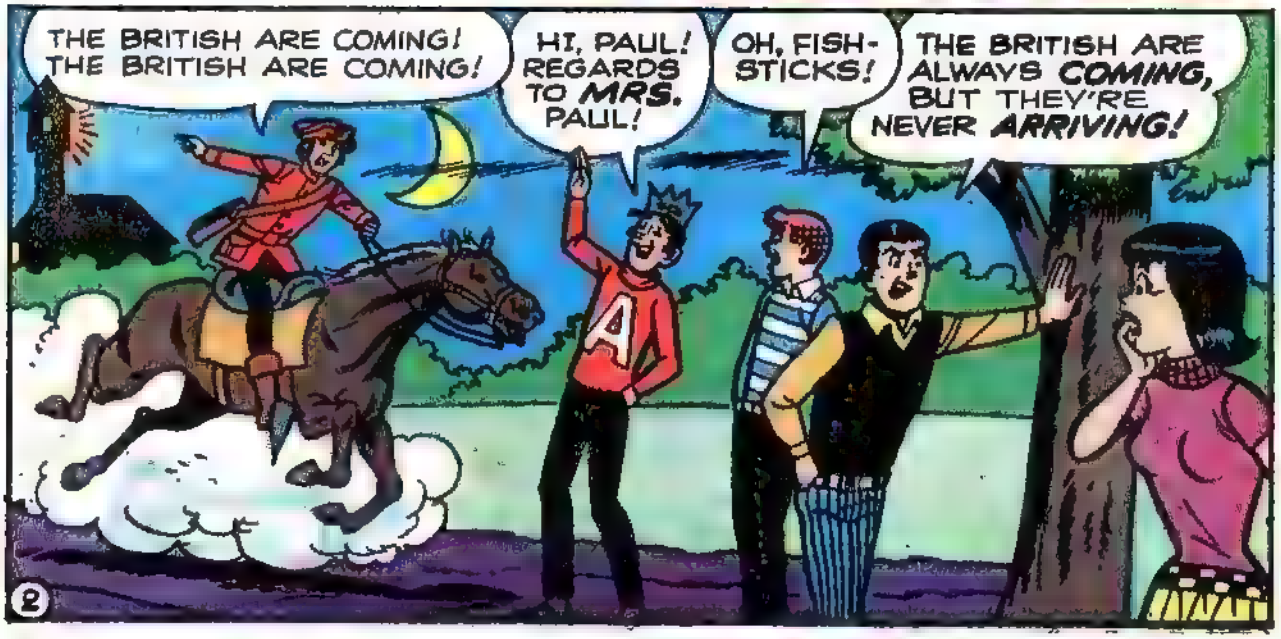
THE Archies

STARRING IN "ACT 32, SCENE 70092629352"

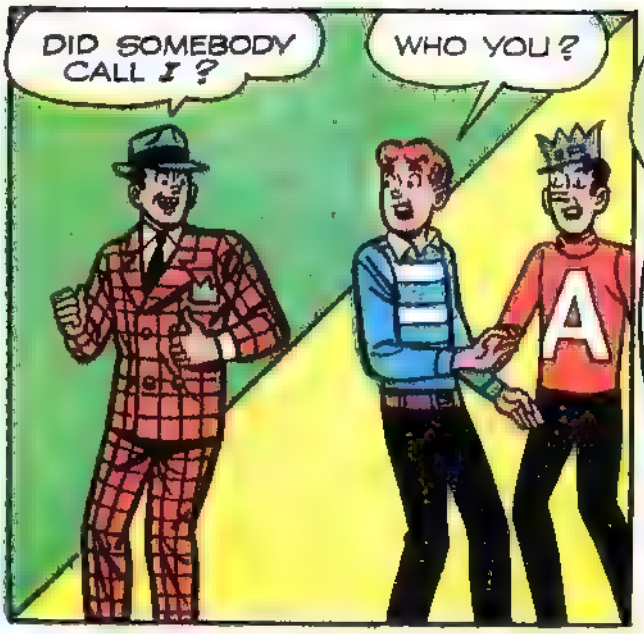
LADIES WILL PLEASE REMOVE THEIR HATS


THE BRITISH ARE COMING! THE BRITISH ARE COMING!
HI, PAUL! REGARDS TO MRS. PAUL!
OH, FISH-STICKS!
THE BRITISH ARE ALWAYS COMING, BUT THEY'RE NEVER ARRIVING!

DADDY WILL BE IRATE!
WHO RATE?
I RATE!
NOT WITH ME, YOU DON'T!
KEEP AMERICA BEAUTIFUL
WHAT'S GOING ON HERE?
OPEN DOOR POLICY
READ ALL ABOUT IT! A SYNOPSIS OF THE ACTION SO FAR! CAN'T TELL THE PLAYERS WITHOUT A PROGRAM! ONLY A QUARTER!
I'LL TAKE ONE!
FOOTPRINTS!
WHERE?
AUNTY PASTO
EGAD! SOMEONE WILL PAY FOR THIS!
THIS ONE'S ON ME!
NO! YOU PAID FOR THE LAST ONE!
THAT YOU, MARY POPPINS?

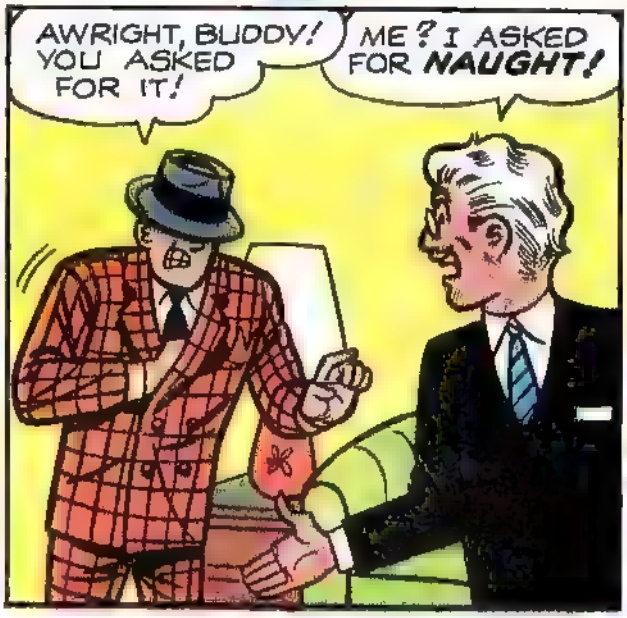
THIS IS CALLED THE CHASE SCENE! EVERY STORY HAS ONE!
OVER HERE
MAKE WAY FOR THAT WILD AND WONDERFUL WEIRDO, THE WEB! JUST FINISHED OFF SIX SUPER VILLAINS AND NOW I'M AFTER A COUPLE OF ULTRA BADDIES --GOLLY, I'M GOOD!
YOU BUMBLING BUBBLEHEAD! YOU'RE IN THE WRONG COMIC BOOK!
COUSIN DOT
EEECH! SUPER STRENGTH HE'S GOT LOTS OF, BUT SMARTS HE'S A BIT SHORT ON!
YOU CAN'T HAVE EVERYTHING!
OH, WE COULD BE SUPER, WE COULD BE SWELL, STAMPING OUT VILLAINS, YOU NEVER CAN TELL, IT ALL DEPENDS ON US! WE COULD WEAR COSTUMES, FLY THROUGH THE SKY, BUT WE WON'T DO IT, WON'T EVEN TRY, WE ALWAYS MISS THE BUS!
4

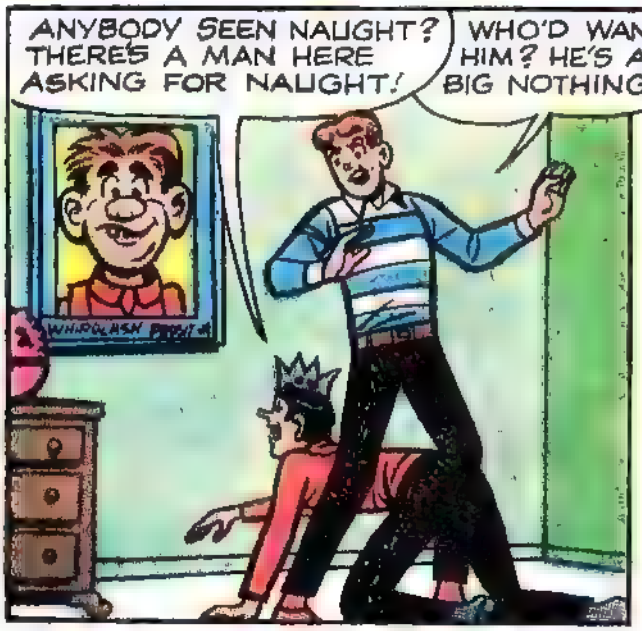
WHICH WAY DID THEY GO?
THEY WENT THATAWAY!
WE'LL SPLIT UP AND HEAD THEM OFF AT THE PASS!
BANG!
THERE'S SOMETHING FAMILIAR ABOUT THAT DIALOGUE!
NONSENSE! THE ARCHIES ARE ALWAYS ORIGINAL!
HEY! HOLD IT! I'M CONFUSED!
GOOD TO KNOW YOU, CONFUSED! I'M JUGHEAD!
WHAP!
BUY A SYNOPSIS OF THE STORY SO FAR! ONLY FIFTY CENTS!
WHAT? MR. LODGE ONLY PAID A QUARTER?
THAT WAS BACK ON PAGE THREE, BUDDY! WE'VE HAD A LOT MORE STORY SINCE THEN!
THAT'S HIGHWAY ROBBERY!
5


DID SOMEBODY CALL I?
WHO YOU?

I'M A HIGHWAY ROBBER! (WANNA BUY A HOT HIGHWAY?) LET YOU HAVE ROUTE 66 CHEAP!
WOULD YOU BELIEVE A VICIOUS GANGSTER?

AHA! GOTCHA!
WHAT'S A GOTCHA?


AWRIGHT, BUDDY! YOU ASKED FOR IT!
ME? I ASKED FOR NAUGHT!


ANYBODY SEEN NAUGHT? THERE'S A MAN HERE ASKING FOR NAUGHT!
WHO'D WANT HIM? HE'S A BIG NOTHING!

RAT-A-TAT-TAT!
ARRGH! HE GOT ME!

WHY DID YOU SAY "RAT-A-TAT-TAT?"
SORRY ABOUT THAT! MEANT TO SAY, TUM-DE-DUM-DUM!
DIDN'T KNOW THE FINGER WAS LOADED!
ETC... ETC...
GO! TAKE YOUR FOOTPRINTS AND GO!
A
THE SHAME! DISGRACED! DRUMMED OUT OF THE SERVICE!
WHAT SERVICE?
A
OH HO, WE'RE THE ARCHIES, AND WE'RE BEING BANISHED! WHEN THIS STORY'S OVER, YOU'LL FIND WE HAVE VANISHED!
TWANG
TWANG
TSK! I HAVE RUN DOWN HEELS!
THAT'S NO WAY TO TALK ABOUT YOUR FRIENDS!
7

ANYBODY WANT TO BUY A GOOD SET OF FOOTPRINTS? THEY COME IN DECORATOR COLORS!
WHAT DOESN'T THESE DAYS?
NO TAKERS! NOTHING TO DO, BUT LEAVE THEM IN THE SANDS OF TIME!
AT LEAST I THINK THAT'S WHAT ONE DOES WITH FOOT-PRINTS!
ANYBODY KNOW WHERE THE SANDS OF TIME IS--ARE?
WANT TO BUY A GOOD GUIDE BOOK?
GUIDE BOOK
HOW DEEP IS QUICKSAND DADDY?
WHO WOULD HAVE THOUGHT THOSE THREE COULD SINK ANY LOWER?
WE LEAVE OUR MARK UPON THE LAND, WE ARCHIES ARE A DIFFERENT BRAND, WE SEEK THE SHIFTING SANDS OF TIME, WE QUENCH OUR THIRST ON LEMON-LIME! - THEN MOTHER NATURE PLAYS HER TRICK, THE STUPID SANDS OF TIME ARE QUICK!
GLUB! GLUB! GLUB
BLUB
THE END

66 PIECE ELECTRIC SLOT RACE SET

12 FEET OF TRACK
2 CARS
SCALE SPEEDS UP TO 60 M.P.H.

ONLY $4.95

THIS IS WHAT YOU GET

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- Crossover Tracks
- Lamp Posts
- 2 Racing Cars with Motors
- 2 Battery Operated Car Controllers
- 2 Lap Counters
- Curved Track Fence Sections
- Spare Metal Contact Springs
- Track Joints
- Trees

10 DAY FREE TRIAL COUPON

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☐ I enclose $4.95 plus 65c shipping charges. Ship Prepaid.
☐ Send C.O.D. I enclose $1 good will deposit. I will pay postman on delivery $3.95 plus C.O.D. and shipping charges. Same Guarantee.

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Order No. MT250 50¢

300 CRAZY SIGNS. Printed on gummed labels . . . to decorate your books, etc. These zany signs & slogans will give you and your friends lots of laughs! They're strictly "nutty" . . . & a real bargain, too. Send for them today!

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500 ASSORTED PENNANTS—Includes all the top BASEBALL teams, FOOTBALL teams—and all the popular COLLEGES . . . printed on gummed label "stickons" that you paste on anywhere. Big bargain offer — only $1.00 for complete set.

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COMIC FELT PATCHES. Grab-bag assortment of brilliant, full color comic designs printed on fine quality felt that you sew on your T-Shirt, Jacket, Hat, Sweat Shirt, etc. A real bargain offer.

Order No. FP11 $1.00

500 KRAZY STAMPS. Seal letters with a laugh! These are really wild! You get over 500 assorted funny sayings on gummed label stamps that you stick on envelopes, book covers, packages, etc. And what a bargain!

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1001 THINGS THAT YOU CAN GET FREE

This List Tells You Where To Send For Free Samples, Books, Foreign Stamps & Coins, Etc.

Imagine! They're yours for the asking—hundreds of 100 worth of free offers and giveaway items by writing to different manufacturers, associations, government agencies, etc. This list tells you where to write for the FREE THINGS—such as Free Gifts, Free Products, Samples, Informative Books, Maps, Shoe Tickets, Foreign Stamps & Coins, Toys, Films, Posters, etc.

Complete List For Only 50¢

Order No. TF1001

SPECIAL—3 LISTS FOR ONLY $1.00

400 CRAZY LABELS. They're wild! You get over 400 assorted zany slogans & funny sayings printed on gummed label "stick-ons". They're strictly nutty. Terrific for dressing up your letters, school book covers, etc.

Order No. KL400 $1.00

DOLLAR BARGAINS • P.O. BOX 1225-AR • NEWARK 1, NEW JERSEY

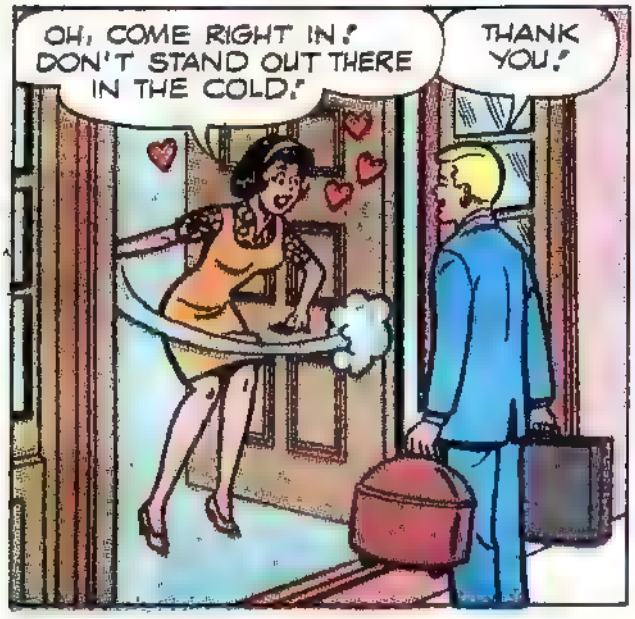
Betty and Veronica IN 'SALES RESISTANCE'

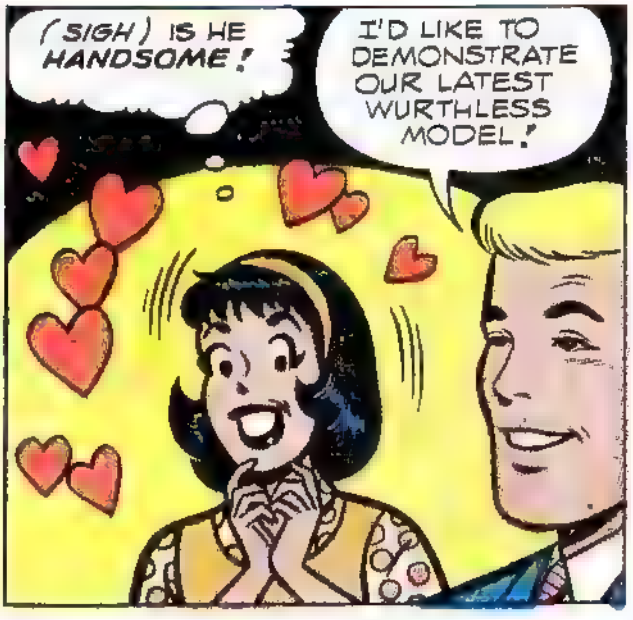
RONNIE, I THINK THERE'S A SALESMAN COMING UP THE WALK!
WELL, HE MIGHT AS WELL TURN RIGHT AROUND AND GO BACK!...CAUSE I'M NOT BUYING ANYTHING!

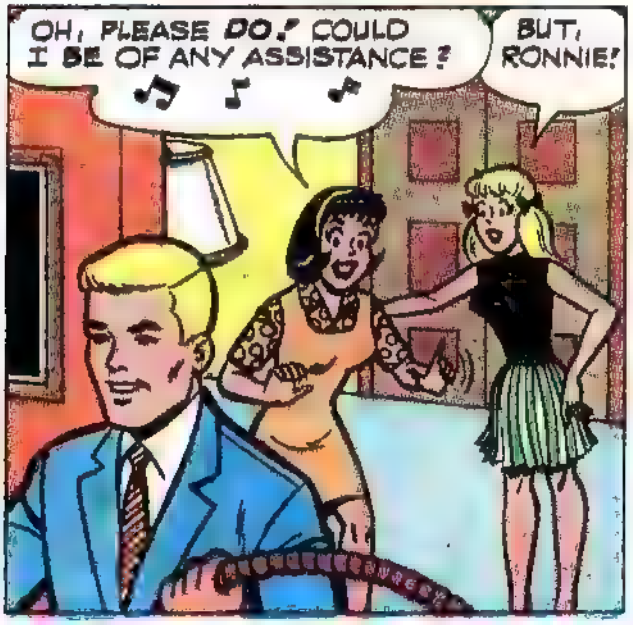
DADDY SAYS I HAVE NO SALES RESISTANCE! HE BET ME TWO WEEKS' ALLOWANCE THAT I COULDN'T GO A WHOLE WEEK WITHOUT BUYING SOMETHING!

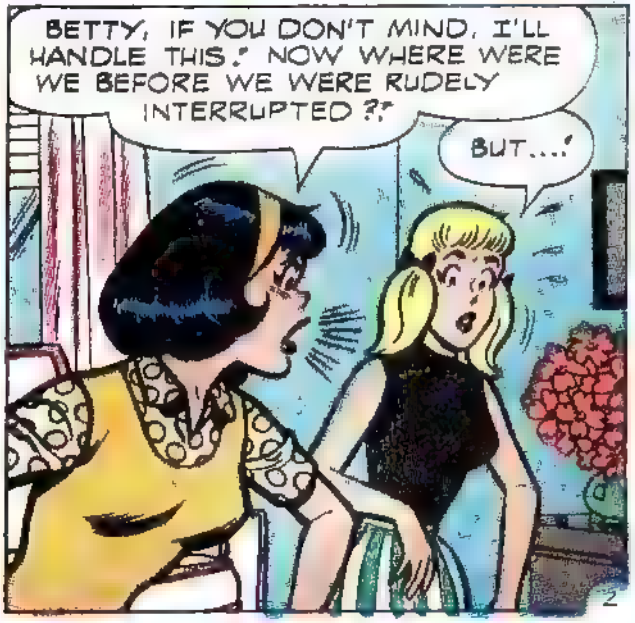
DING DONG!
NOW YOU JUST WATCH ME CHASE THIS FELLOW AWAY!

HELLO... I REPRESENT THE WURTHLESS VACUUM CLEANER COMPANY!
BOIWNG!


OH, COME RIGHT IN! DON'T STAND OUT THERE IN THE COLD!
THANK YOU!


(SIGH) IS HE HANDSOME!
I'D LIKE TO DEMONSTRATE OUR LATEST WURTHLESS MODEL!


OH, PLEASE DO! COULD I BE OF ANY ASSISTANCE?
BUT, RONNIE!


BETTY, IF YOU DON'T MIND, I'LL HANDLE THIS! NOW WHERE WERE WE BEFORE WE WERE RUDELY INTERRUPTED?!
BUT....!

A LITTLE WHILE LATER...
YOU'RE MAKING A SMART DECISION, YOUNG LADY...YOU'LL NEVER BE SORRY WHEN YOU BUY SOMETHING WURTHLESS!
SIGH!
GOLLY, WASN'T HE THE BEST LOOKING FELLOW YOU EVER SAW?
HE SURE WAS. BUT WAIT TILL YOUR FATHER FINDS OUT YOU BOUGHT A VACUUM CLEANER... IT WILL COST YOU TWO WEEKS' ALLOWANCE.
GOSH, YOU'RE RIGHT! IT'S JUST THAT HE WAS SO GOOD LOOKING, I GOT CARRIED AWAY!
THAT'S WISHFUL THINKING!
I JUST COULDN'T SAY NO TO HIM! HE HAD SUCH AN HONEST FACE!
SO DID JESSIE JAMES!
WAIT! MAYBE I CAN SELL IT TO SOMEONE ELSE, BEFORE DADDY EVEN FINDS OUT I BOUGHT ANYTHING!

WHAT DO YOU KNOW ABOUT SELLING VACUUM CLEANERS?
WHAT'S TO KNOW? ALL YOU NEED IS PERSISTANCE! SEE HOW EASILY HE SOLD IT TO ME?

...BUT WHERE CAN YOU FIND ANOTHER VERONICA LODGE?
VERY FUNNY! COME ON, ARE YOU GOING TO HELP ME OR NOT!

I DON'T KNOW WHY I LET YOU TALK ME INTO THESE THINGS!
RING!

MADAME, HOW WOULD YOU LIKE TO BUY A WURTHLESS VACUUM CLEANER?
I DON'T WANT ONE!

JUST LET US GIVE YOU A FREE DEMONSTRATION! I'M SURE YOU'LL CHANGE YOUR MIND!
HUH?

SEE HOW NICE IT CLEANS THE DRAPES?
THAT'S VERY NICE, BUT...
WRRRR

WHAT ARE YOU PUTTING ON MY FLOOR?!
IT'S JUST A LITTLE FLOUR! (COUGH!) (COUGH!)
A LITTLE! AHH... CHEW! YOU CLEAN THAT RIGHT UP THIS MINUTE, YOUNG LADY!!
GIVE ME A HAND, BETTY! THIS THING IS STUCK TO THE DRAPE!
WRRRRR!
WHAT ARE YOU DOING TO MY DRAPES?!
(GRUNT!) PULL, BETTY!
RIP!
THUMP!
CRASH! WHISH!
CRUNCH!
5

EEEEK! MY HOUSE!! YOU'RE WRECKING MY HOUSE!
KARACK
TINKLE!
CRASH!
PLEASE DON'T GET EXCITED, LADY! WE'LL CLEAN IT ALL UP!
JEEPERS! IT DOESN'T WORK NOW! IT'S ALL JAMMED UP!
WRRRRRR!
I THINK WE'D BETTER GET OUT OF HERE!
JUST ONE MINUTE, GIRLS!
YOU'RE NOT LEAVING THIS HOUSE UNTIL EVERYTHING IS CLEANED UP AND PAID FOR!
BUT I DON'T HAVE ANY MONEY! WOULD YOU BE WILLING TO KEEP THE CLEANER?
DADDY'S JUST NEVER GOING TO BELIEVE THIS... DO YOU THINK I CAN GET A STUDENT LOAN FOR THE NEXT MONTH OR SO?
The END

"HI! I'M JERI LAWRENCE— JERI OF HOLLYWOOD!"

LET ME BE YOUR PHOTO SCOUT! I'LL SEND DIRECT FROM HOLLYWOOD TO YOU!

FREE STAR PHOTOS!

Not just one, but TWO DIFFERENT PHOTOS of each star you select!

NO LIMIT! Pick as many stars as you like!

Enjoy this thrilling new hobby: start or add to your collection now, with two different photos of each of your favorite stars! Big glossy prints! One studio portrait, plus one action photo! It's easy, it's fun: pick your favorite stars in this list!

Choose from these 100 TOP STARS, or any others! See instructions below

Julie Andrews
Ann Margret
Lucille Ball
Brigitte Bardot
Richard Basehart
Batman (Adam West)
Beatles (together)
George (alone)
John (alone)
Paul (alone)
Ringo (alone)
Dan Blocker
Peter Brown
Angela Cartwright
Dick Chamberlain
Sean Connery
Robert Conrad
Bill Cosby
Robert Culp
James Darren
Doris Day
Phyllis Diller
Dino, Desi & Billy
Troy Donahue
Donna Douglas
James Drury
Patty Duke
Barbara Eden
Ron Ely
John Erickson
Linda Evans
Roger Ewing
Sally Field
Ann Francis
Robert Fuller
Annette Funicello
Robert Goulet
Lorne Greene
Luke Halpin
Noel Harrison
David Hedison
Herman's Hermits
Steven Hill
Will Hutchins
David Janssen
Chris Jones
Marta Kristen
Martin Landau
Michael Landon
Jeri Lawrence
Jerry Lewis
John Leyton
June Lockhart
Richard Long
Trini Lopez
Lee Majors
Cheryl Miller
Hayley Mills
Roger Mobley
Tony Curtis
Sandra Dee
Mark Goddard
Inger Stevens
Natalie Wood
Liz Montgomery
Vic Morrow
David McCallum
Doug McClure
Peter McEnery
Rick Nelson
Paul Newman
Leonard Nimoy
Ryan O'Neal
Stephanie Powers
Elvis Presley
Bob Random
Robin (Burt Ward)
William Shatner
Nancy Sinatra
Bill Smith
Like Sommer
Barbara Stanwyck
Connie Stevens
Yale Summers
Shirley Temple
Roy Thinnes
Robert Vaughn
Clint Walker
John Wayne
Guy Williams
Van Williams
Robert Walders
Efrem Zimbalist

"THE KING"

The one and only ELVIS PRESLEY (who else?) Just received 15 NEW POSES — 1 8x10— 2 5x7 12 wallets. The price ... 1.98 Rush your order to me NOW!— Jeri

INSTRUCTIONS 1. Print the names of your favorite stars (even if not listed above) on a sheet of paper. 2. For each name you select, enclose 10¢ to cover mailing and handling costs; for extra quick special service, please enclose 25¢ extra. 3. Print your own name and address clearly.

Mail to me at this address:
JERI OF HOLLYWOOD
DEPT. 4808
7551 MELROSE AVENUE
HOLLYWOOD, CALIF. 90046

PLAY GUITAR IN 7 DAYS
OR YOUR MONEY BACK

Surprise your friends and relatives. Enjoy lots of fun and popularity. Be the one who always gets invited to parties.

Top Radio Guitarist Ed Sale has shown thousands of people throughout the country how to play the Guitar like professionals. He now makes it possible for you to learn at home quickly and easily—even though you have absolutely no previous musical knowledge whatever.

GET MORE *FUN* OUT OF LIFE

IN THIS SPECIAL OFFER, you get:

Ed Sale's famous 44 page Secret System which positively teaches you to play a beautiful song the first day, and any song by ear or note in 7 days. Includes 52 photos, 97 finger placing charts. Shows how to tune, keep time, build chords, bass runs, dance chords, swing — PLUS 110 popular and western songs (words and music). WORTH $3.00

PLUS Ed Sale's Special Chord Finder of all the chords used in popular music WORTH $1.00

PLUS Ed Sale's Special Guitarist's Book of Knowledge WORTH $3.00

TOTAL VALUE $7.00

ALL YOURS FOR ONLY $2.98

IF YOU ORDER NOW

MAIL COUPON TODAY!

I PERSONALLY GUARANTEE COMPLETE SATISFACTION OR YOUR MONEY BACK

Ed Sale Studio 171-G Avon By the Sea, N. J.

ED SALE • STUDIO 171-G AVON BY THE SEA, N. J. 07717

☐ Send me your 44-page SECRET SYSTEM, plus CHORD FINDER of all chords used in pop music, plus GUITARIST'S BOOK OF KNOWLEDGE — total value $7.00. I will pay postman $2.98 plus C.O.D. postage.

☐ SAVE MORE! Send money with order, Ed Sale pays postage. Same money-back guarantee.

Name .....

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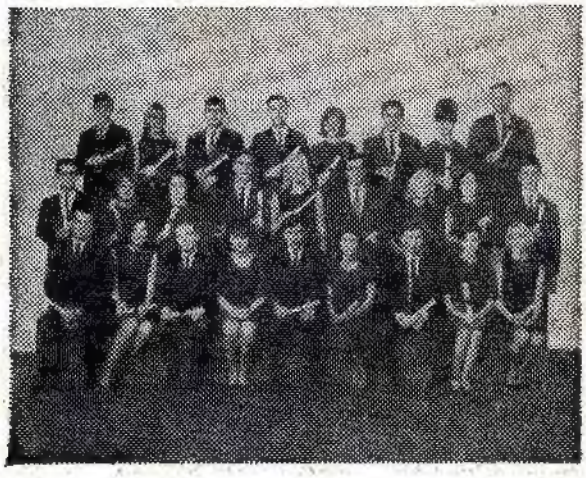
Archie
"THE BIG HELLO
HELLO, ARCHIE! HELLO, BETTY! HELLO, RONNIE! HELLO LITTLE DOG!
DID I SAY, "HELLO, LITTLE DOG"?

ARCHIE! ALL OF YOU, FREEZE RIGHT WHERE YOU ARE!
ARCHIE, WHAT IS THAT DOG DOING IN MY SCHOOL?
DOG? WHAT DOG? I DON'T SEE ANY DOG!
ARF! ARF!
WHAT WAS THAT 'ARF ARF'? MY IMAGINATON?
NOW THAT YOU MENTION IT I DO HAVE A SLIGHT SORE THROAT!
HONEST, SIR...
GIVE UP, ARCHIE! OR IS THAT YOUR TAIL I SEE WAGGING?
GEE, HOW DID HE GET UNDERNEATH MY SWEATER WITHOUT MY NOTICING?
2

COULDN'T WE KEEP HIM AS A CLASS MASCOT, MR. WEATHERBEE?
HE DID FOLLOW US TO SCHOOL!
NOT A CHANCE! RULES ARE RULES!
AND ONE OF THE FIRST RULES IS " NO DOGS ALLOWED IN SCHOOL"!
BUT, GEE - HE IS KIND OF CUTE!
THE BEE MUST HAVE A HEART OF STONE!
THROWING THAT POOR DOG OUT LIKE THAT!
BOY! HE'S REALLY TOUGH!
OFF
DON'T WORRY, KIDS! THE BEE ISN'T AS TOUGH AS HE SEEMS TO BE!
WHAT DO YOU MEAN?
A FEW MINUTES AGO I HAD TO GET SOME PAPERS OUT OF HIS FILE DRAWER AND SOMETHING LICKED MY HAND!
THE END

IF YOU MISSED THIS



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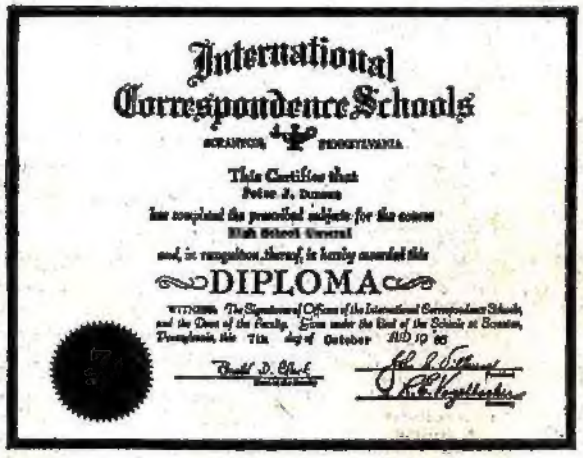

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